



Building Partnerships
2016 The 4th Annual
MNPFA Conference

Manitoba Non-Profit
Housing Association
Conference

November 23 & 24, 2016



MNPFA
Manitoba Non-Profit Housing Association



Building Partnerships 2016

The 4th Annual
MNPHA Conference

November 23 & 24, 2016

Victoria Inn Hotel and Convention Centre
1808 Wellington Avenue
Winnipeg, Manitoba
mnpha.com/conference

Dear Potential Sponsor and Exhibitor,

The Manitoba Non-profit Housing Association is very excited about our upcoming 4th annual Conference: Building Partnerships. The lineup for the November 23 and 24, 2016 event is exciting; whether you are a sponsor or an exhibitor, this event is a prime opportunity for you to increase your visibility with non-profit housing providers across the province.

This year's Conference Committee has been working diligently to ensure that the event is filled with inspiring speakers, workshop presenters and panels that will give participants plenty of informative and innovative opportunities to learn and grow as non-profit housing providers.

We are very pleased that Steven Stride, Chief Executive of the East London Housing Association and Past-president of the Chartered Institute of Housing in London, England will be joining featured at the conference. He will open the conference with inspiration and energy in a keynote presentation on Transformational Leadership. His presentation is based on his experience developing successful partnerships across private, public and third sectors to deliver award winning services, facilities and amenities.

In addition to the opening keynote speech, the conference will feature nine education sessions over two days covering a variety of topics and providing knowledge and networking opportunities. For the first time, two education sessions specific to life lease board members and managers will be offered.

The conference will be rounded out with the Mayor's forum highlighting housing issues from different regions of our Province, the annual Youth Plenary, the Spirit of Housing Awards Luncheon, the MNPHA Annual General Meeting, a trade show for exhibitors to show their products and services, and a 'grazer' style reception on Wednesday evening offering time for networking and building partnerships.

This is Manitoba's largest non-profit housing event of the year and at past conferences over 150 attendees from across our great province have attended. Past participants have gained a network of new contacts, new ideas and renewed energy and knowledge.

We are very excited about our 4th annual conference and we know our conference wouldn't be possible without the support of our sponsors and exhibitors. We look forward to having you as a partner in ensuring a successful 'Building Partnerships' event.

Laurie Socha
Conference Chair

Karl Falk
Sponsorship Chair





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Sponsorship Guide

<p>Wednesday Reception Sponsor \$5,000 (includes 1 8x10' trade show booth) - 1 Available</p>	<p>Wednesday Awards Lunch Sponsor \$5,000 SOLD (includes 1 8x10' trade show booth) - 1 Available</p>	<p>Corporate Partner \$3,500 (includes 1 8x10' trade show booth) - 1 Available</p>
<p>Wednesday Keynote Speaker Sponsor \$2,500 SOLD 1 Available</p>	<p>Delegate Bag Sponsor \$2,500 SOLD Sold Out</p>	<p>Wednesday Breakfast Sponsor \$2,500 1 Available</p>
<p>Thursday Breakfast Sponsor \$2,500 1 Available</p>	<p>Corporate Supporter \$1,000 Unlimited</p>	<p>Name Tag Sponsor \$1,000 SOLD 1 Available</p>
<p>Education Session Sponsor \$500 9 Available</p>	<p>Nutrition Break Sponsor \$750 3 Available</p>	<p>Friends of MNPFA \$250 Unlimited</p>

Sponsor a Member to Attend

Many of the members manage their housing properties on very tight budgets making it impossible to attend the Conference. Please consider sponsoring a member from rural Manitoba to attend this invaluable education and networking opportunity.

Suggested sponsorship: \$300 plus GST
Gifts in any amount for this opportunity are appreciated.

To confirm your sponsorship, please contact:

Karl Falk, 2016 Conference Sponsorship Chairperson
204.989.5921 kfalk@janiking.mb.ca





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2016 Trade Show Information

1. TRADE SHOW COST - \$300 (where not included in sponsorship)

One Day Trade Show - Wednesday, November 23, 2016 8:00am - 6:00pm (Fee includes Breakfast, Awards Lunch and Reception for 2 people)

2. MOVE-IN / MOVE-OUT (loading doc)

MOVE-IN 6:30 - 7:30am - Wednesday, November 23, 2016

MOVE-OUT 6:30 - 7:30pm - Wednesday, November 23, 2016

3. EXHIBITOR NAME BADGES

Exhibitors receive up to two badges. Please provide their names on the registration form.

4. TABLE SELECTION & LAYOUT

The format of the show is "table top" with no pipe and drape provided. Booth space will be allocated at the discretion of the show committee.

5. BUSINESS SERVICES

Contact the Hotel Sales Office at 204-775-7651 and ask for Stephanie Enns, Sales Executive for business services required. Services available include photocopying, fax and mail service. Also, there is a "Work Center" located in the front lobby of the hotel. This work center offers the use of a computer and access to the internet.

6. DELIVERIES

Neither the Hotel nor MNPFA assume any responsibility for lost or damaged personal property or equipment. All items must be removed from the floor between 6:30 and 7:30 pm on Wednesday, November 23, 2016.

7. STORAGE OF MATERIALS

Boxes of materials must be stored under the tables. Should you require additional space, please contact the Conference Coordinator.

8. ELECTRICAL/POWER CORDS & BARS

Electrical outlets are available for your use. Arrangements must be made prior to the show by indicating your requirements on the exhibitors registration form. Exhibitors must provide their own extension cords (25') and power bars.





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9. ACCESSIBILITY

The Victoria Inn Hotel & Convention Centre is fully accessible.

10. COATCHECKS

A coat check area will be available.

11. HOTEL REGULATIONS

All displays are subject to the following conditions:

- approval from the City of Winnipeg Fire Department as required
- when taping, tacking or stick-ems are to be used on any surface and permission must be obtained from the Banquet Manager or Banquet Supervisor;
- damage charge may apply where permission was not obtained from the Banquet Manager or Banquet Supervisor
- doorways may not be obstructed in any way at any time

12. INSURANCE/SAFETY

MNPFA, the Conference Coordinator or the Victoria Inn assume no liability for loss or damage to displayed products, equipment, materials or third parties. It is required that exhibitors secure a minimum of \$2,000,000 coverage protecting all display material and equipment from damage, theft and general liability. All exhibitors must be able to provide proof of insurance if requested.

13. SELLING OF GOODS

The conference is not licensed for the purpose of direct sales.

14. FOOD & BEVERAGE

All meals provided to conference delegates are also provided and included with Exhibitor registration.

15. INTERNET SERVICE

Internet/wireless is available within the hotel. The wifi code will be provided when requested.





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Cancellation: All refunds are subject to a 25% holdback. Please refer to the confirmation of registration email. The deadline to receive a refund is September 7, 2016. For refund information contact info@mnpha.ca.

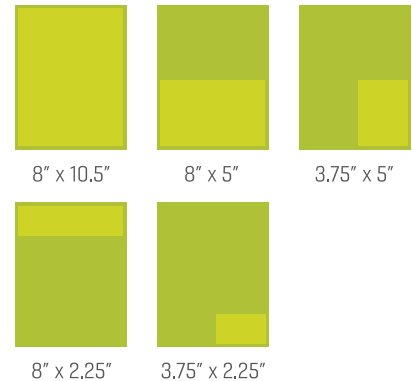
Door Prizes: Door prizes are welcome at exhibitors' booths. Please note that it is the exhibitor's responsibility to contact door prize winners for your booth.

Advertising Opportunities

Advertising Available for Purchase*

Standard Units

Standard Units	Width x Depth	Price
Full Page Ad	8" x 10.5"	\$500
Half Page Ad - Horizontal	8" x 5"	\$250
Half Page Ad - Vertical	3.75" x 5"	\$125
Quarter Page Ad - Horizontal	8" x 2.25"	\$125
Eighth Page Ad - Horizontal	3.75" x 2.25"	\$75



The On-Site Show Guide is included in the registration package and to all attendees that register upon early arrival at the conference.

Advertising is included as part of sponsorship opportunities and ads are to be supplied to the MNPFA committee in ready to print .jpeg or .pdf format, as per the size listed, no later than the closing date of September 7, 2016.

Ad Specifications

All ads will be printed in black & white. Please send as .pdf or .jpeg with 300 to 200 dpi resolution.

All advertisements are to be sent via email to info@mnpha.ca

*All prices subject to GST





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Sponsorship Opportunities

Wednesday Evening Reception Sponsor, \$5,000

- One 8x10' trade show booth
- Two Conference Passes including Awards Luncheon
- Logo/name listed as Reception Sponsor at Conference
- Banner to be displayed at Reception (provided by sponsor)
- Opportunity to welcome delegates at Reception
- Full page colour ad in conference program guide
- Insert and promotional item in the delegate bag (provided by sponsor)
- Logo and link prominently placed on MNPFA website
- Logo (linked) and 60 word description on Sponsors page on MNPFA website and in program
- Sponsorship acknowledgement during Conference

Wednesday 'Spirit of Housing' Awards Luncheon' Sponsor, \$5,000

- One 8x10' trade show booth
- Two Conference Passes including Awards Luncheon
- Logo/name listed as Reception Sponsor at Conference
- Banner to be displayed at Reception (provided by sponsor)
- Opportunity to welcome delegates at Reception
- Full page colour ad in conference program guide
- Insert and promotional item in the delegate bag (provided by sponsor)
- Logo and link prominently placed on MNPFA website
- Logo (linked) and 60 word description on Sponsors page on MNPFA website and in program
- Sponsorship acknowledgement during Conference

Corporate Partner Sponsor, \$3,500

- One 8x10' trade show booth
- Two Conference Passes including Awards Luncheon
- Logo/name listed as Corporate Partner at Conference
- Half Page colour ad in conference program guide
- Trade Show Space (as indicated)
- Insert and promotional item in the delegate bag (provided by sponsor)
- Logo and link prominently placed on MNPFA website
- Logo (linked) and 60 word description on Sponsors page on MNPFA website and in program
- Sponsorship acknowledgement during Conference





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Wednesday, Steven Stride Keynote Sponsor, \$2,500

- Introduction of Keynote Speaker
- Logo/name listed as Keynote Speaker Sponsor at Conference
- Insert and promotional item in the delegate bag (provided by sponsor)
- Logo (linked) and 60 word description on Sponsors page on MNPFA website and in conference program guide
- Sponsorship acknowledgment during Conference
- Limited other considerations

Wednesday Breakfast Sponsor, \$2,500

- Logo prominently displayed during Breakfast
- Insert and promotional item in the delegate bag (provided by sponsor)
- Logo (linked) and 30 word description on Sponsors page on MNPFA website and in conference program guide

Thursday Breakfast Sponsor, \$2,500

- Logo prominently displayed during Breakfast
- Insert and promotional item in the delegate bag (provided by sponsor)
- Logo (linked) and 30 word description on Sponsors page on MNPFA website and in conference program guide

Delegate Bag Sponsor, \$2,500

- Logo on attractive, reusable delegate bag, handed out to all attendees
- Logo (linked) and 30 word description on Sponsors page on MNPFA website and in conference program guide
- Sponsorship acknowledgment during Conference

Corporate Supporter, \$1,000

- Insert and promotion item in the delegate bag (provided by sponsor)
- Logo on MNPFA Conference website and in conference program guide

Name Tag Sponsor, \$1,000

- Logo printed on reusable lanyards
- Logo on MNPFA Conference website and in conference program guide





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Education Session Sponsor, \$500

- Introduction of Speakers/Panel
- Logo in conference program guide
- Advertising/Signage in Session (Provided by Sponsor)

Nutrition Break Sponsor, \$750

- Logo prominently displayed at Coffee Stations

Partner of MNPFA, \$250

- Name in conference program guide





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Sponsorship Opportunities – Registration Form

Company: _____
Address: _____ Postal Code: _____
Contact Name: _____ E-Mail: _____
Phone: _____ Cell: _____

Sponsorship Levels (please check the option you are choosing)

- \$5,000 Wednesday Reception Sponsor (includes 1 8x10' trade show booth)
- \$5,000 Wednesday Awards Lunch Sponsor (includes 1 8x10' trade show booth)
- \$3,500 Corporate Partner (includes 1 8x10' trade show booth)
- \$2,500 Wednesday Keynote Speaker Sponsor (includes 1 8x10' trade show booth)
- \$2,500 Delegate Bag Sponsor (includes 1 8x10' trade show booth)
- \$2,500 Wednesday, Breakfast Sponsor
- \$2,500 Thursday, Breakfast Sponsor
- \$1,000 Corporate Supporter
- \$1,000 Name Tag Sponsor (logo on all lanyards)
- \$500 Education Session Sponsor (9 available)
- \$750 Nutrition Break Sponsor (3 available)
- \$250 Friends of MNPBA: \$250 (name in program only)

Sponsors with Exhibitors booths (Please complete insurance information and booth requirements)

We confirm that we have a minimum of \$2000 public liability insurance coverage and are able to provide a Certificate of Insurance if requested.

PRINT NAME: _____ SIGNATURE: _____

8 x 10' Booth Table 2 Chairs Electrical

Trade Show: The format of the show is "table top" with no pipe and drape provided.
Booth spaces will be allocated at the discretion of the show committee.

Please provide the names of the people exhibiting at your booth for name badges by November 20, 2016 to kerrihiebert@mts.net

For further information on Sponsorship and Exhibitor Opportunities please contact Karl Falk at 204-989-5922 or email: kfalk@janiking.mb.ca





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Trade Show Exhibitor – Registration Form

One Day Trade Show – Wednesday, November 23, 2016, 8:00am – 6:00pm

Fee: \$300 plus GST

Fee includes Breakfast, Awards Lunch and Reception for 2 people

Contact Information:

Company: _____
Address: _____ Postal Code: _____
Contact Name: _____ E-Mail: _____
Phone: _____ Cell: _____

Insurance:

We confirm that we carry a minimum of \$2,000,000 public liability insurance coverage and can provide a Certificate of Insurance if requested.

Name of Contact: _____ Signature: _____
Date: _____

Trade Show: The format of the show is 'table top' i.e. open and interactive concept. Pipe and drape will not be provided. Skirted tables (8x10') and two chairs will be allocated on a first-come, first-serve basis by date received. Final placement is at the discretion of the Show Committee.
Please indicate if you need access to electricity (no charge). _____

Exhibitor Badges: Please print below the names of the individuals requiring badges. Exhibitors receive two badges per table and they must be worn for entry into meals and reception.

Registration and payment: Payment must accompany registration to ensure confirmation of exhibit space. Your cheque for \$315.00 is made payable to 'MNPFA' and forwarded with the registration form before October 24, 2016 to:

Manitoba Non-Profit Housing Association (MNPFA)
PO Box 70003 RPO Kenaston
Winnipeg MB R3P 0X6

For further information on Exhibitor Opportunities, please contact Karl Falk at 204.989.5922 or email at kfalk@janiking.mb.ca.

