



# Building Partnerships 2017

The 5th Annual  
MNPFA Conference

## CONFERENCE SPONSORSHIP GUIDE

November 21, 22 and 23, 2017

Victoria Inn Hotel and Conference Centre  
1808 Wellington Ave, Winnipeg MB

[mnpfa.com/conference](http://mnpfa.com/conference)





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## Greetings!

The Manitoba Non-Profit Housing Association is excited to celebrate its 5th anniversary and to present its 5th annual conference: Building Partnerships.

Building Partnerships is Manitoba's largest non-profit housing event of the year and it welcomes housing providers, agencies, government partners and businesses to learn, network and celebrate all that is great about non-profit housing in our province.

This year's conference features a meet and greet the evening before the official opening, a celebrity keynote speaker, sixteen workshop choices, the Spirit of Housing Awards, the popular Manitoba Mayor's Forum, and several lively and thought provoking plenary sessions.

The MNPFA Board of Directors knows that this conference could not be possible without the support and participation of our sponsors and exhibitors. We look forward to welcoming you as a vital partner in presenting a successful Building Partnerships Conference.



**LAURIE SOCHA**  
Conference Chairperson



**KARL FALK**  
Sponsorship Chairperson

## Table of Contents

### CONFERENCE LAYOUT

Page 3

### SPONSORSHIP OPPORTUNITIES AT A GLANCE

Page 4

### SPONSORSHIP OPPORTUNITIES

Pages 5 and 6

### TRADE SHOW EXHIBITORS

Page 7

### ADVERTISING IN THE CONFERENCE PROGRAM

Page 7

### REGISTRATION FORM

Page 8

## Contact

To confirm your sponsorship, please contact:

**KARL FALK**  
Sponsorship Chairperson

204.989.5921  
kfalk@tandemcoop.ca



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## Conference Layout

### TUESDAY, NOVEMBER 21, 2017

7:30pm Meet and Greet Networking Event

### WEDNESDAY, NOVEMBER 22, 2017

8:00 am Registration opens

8:15 am Breakfast served (buffet)

9:00 am Conference opening, Elder blessing, welcome remarks, greetings from the Minister and the Mayor

9:30 am Keynote speaker: Tim Hague, 'Live Your Best'

10:30 am Break

10:45 am **CONCURRENT SESSIONS #1**  
Mental Health in a Housing Setting  
Generations in the Workplace  
We're Going to Pot!  
Financing Capital Projects

12:15 pm Lunch/Spirit of Housing Awards

1:45 pm **CONCURRENT SESSIONS #2**  
Seniors Issues (interactive roundtable format)  
Rent Collection: Best Practices  
Pest Control: Best Practices  
Non-Profit Housing Partnerships and Collaborations

3:15 pm Munchies with the Mayors: Forum with Wine and Cheese  
(Mayors who participated last year plus Winnipeg and Brandon have also been invited)

### THURSDAY, NOVEMBER 23, 2017

8:30 am Continental breakfast

9:00 am Plenary: National Housing Strategy with CMHC and Federal Government and MHRC

10:30 am Break

10:45 am **CONCURRENT SESSIONS #3**  
Resources to Support Housing Affordability in MB  
Facility Security  
Writing Grant Applications  
MB EOA Manual Rollout

12:15 pm Lunch and Plenary: Early Career Professionals in the NP Housing Sector—Hearing from the young, diverse non-profit housing workforce

1:45 pm **CONCURRENT SESSIONS #4**  
Social Enterprise Development in a Housing Setting  
Tenant recruitment, applications and selection: Best Practices  
Human Resources issues (People First)  
Sarah Cooper: EOA Research Results

3:15 pm Closing ceremonies, prize draws, ice cream social



# Building Partnerships 2017

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## Sponsorship Opportunities at a Glance

<b>SPIRIT OF HOUSING AWARDS LUNCHEON</b> \$5,000	<b>EARLY CAREER PROFESSIONALS PLENARY LUNCH</b> \$5,000	<b>KEYNOTE SPEAKER</b> \$3,500
<b>DELEGATE BAG</b> \$2,500	<b>WEDNESDAY AND THURSDAY BREAKFASTS</b> \$2,500 (EACH)	<b>MAYORS FORUM WINE AND CHEESE</b> \$2,500
<b>TUESDAY EVENING MEET AND GREET RECEPTION</b> \$1,500	<b>CORPORATE PARTNER</b> \$1,500	<b>ICE CREAM SOCIAL</b> \$1,500
<b>DELEGATE NAME TAG</b> \$1,000	<b>CORPORATE SUPPORTER</b> \$1,000 (UNLIMITED)	<b>NUTRITION BREAK SPONSOR</b> \$750 (3 AVAILABLE)
<b>EDUCATION SESSION PARTNER</b> \$500 (16 AVAILABLE)	<b>MNPMA PARTNER</b> \$250	<b>SPONSOR A MEMBER TO ATTEND THE CONFERENCE</b> \$350 (SUGGESTED)



## Sponsorship Opportunities

### **SPIRIT OF HOUSING AWARDS LUNCHEON** \$5,000

- One 8' x 10' trade show booth
- Two conference passes including all meals
- Opportunity to provide welcome remarks at the event
- Logo included in marketing materials for conference
- Sponsorship acknowledgement during the Conference
- Full page colour ad in the Conference Program
- Logo and link on the Conference website

### **EARLY CAREER PROFESSIONALS PLENARY LUNCH** \$5,000

- One 8' x 10' trade show booth
- Two conference passes including all meals
- Opportunity to provide welcome remarks at the event
- Logo included in marketing materials for conference
- Sponsorship acknowledgement during the Conference
- Full page colour ad in the Conference Program
- Logo and link on the Conference website

### **KEYNOTE SPEAKER** \$3,500

- One 8' x 10' trade show booth
- Two conference passes including all meals
- Opportunity to provide welcome remarks and introduce the keynote speaker
- Logo included in marketing materials for conference
- Sponsorship acknowledgement during the Conference
- Half page colour ad in the Conference Program
- Logo and link on the Conference website

### **DELEGATE BAG** \$2,500

- Logo on attractive, reusable delegate bag, distributed to all attendees
- Logo included in marketing materials for conference
- Sponsorship acknowledgement during the Conference
- Quarter page full colour ad in the Conference program
- Logo and link on the Conference website

### **WEDNESDAY AND THURSDAY BREAKFASTS** \$2,500 (EACH)

- Logo prominently displayed during Breakfast
- Logo included in marketing materials for conference
- Sponsorship acknowledgement during the Conference
- Quarter page full colour ad in the Conference program
- Logo and link on the Conference website

### **MAYORS FORUM WINE AND CHEESE** \$2,500

- Logo prominently displayed during Mayors Forum
- Logo included in marketing materials for conference
- Sponsorship acknowledgement during the Conference
- Quarter page full colour ad in the Conference program
- Logo and link on the Conference website

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## Sponsorship Opportunities (continued)

### TUESDAY EVENING MEET AND GREET RECEPTION \$1,500

- Opportunity to provide welcome remarks at the event
- Logo included in marketing materials for conference
- Sponsorship acknowledgement during the Conference
- Quarter page colour ad in the Conference Program
- Logo and link on the Conference website

### CORPORATE PARTNER \$1,500

- Logo included in marketing materials for conference
- Sponsorship acknowledgement during the Conference
- Quarter page colour ad in the Conference Program
- Logo and link on the Conference website

### ICE CREAM SOCIAL \$1,500

- Logo included in marketing materials for conference
- Sponsorship acknowledgement during the Conference
- Quarter page full colour ad in the Conference program
- Logo and link on the Conference website

### DELEGATE NAME TAG \$1,000

- Logo on reusable name tag lanyards
- Sponsorship acknowledgement during the Conference
- Logo and link on the Conference website

### CORPORATE SUPPORTER \$1,000 (UNLIMITED)

- Logo included in marketing materials for conference
- Sponsorship acknowledgement during the Conference
- Logo and link on the Conference website

### NUTRITION BREAK SPONSOR \$750 (2 AVAILABLE)

- Logo prominently displayed in nutrition break area
- Logo included in marketing materials for conference
- Sponsorship acknowledgement during the Conference
- Logo and link on the Conference website

### EDUCATION SESSION PARTNER \$500 (16 AVAILABLE)

- Logo prominently displayed in education session
- Opportunity to introduce speakers/presenters in the session
- Logo included in marketing materials for conference
- Sponsorship acknowledgement during the Conference
- Logo and link on the Conference website

### MNPFA PARTNER \$250

- Logo in Conference Program

### SPONSOR A MEMBER TO ATTEND THE CONFERENCE \$350 (SUGGESTED)

Many of MNPFA's rural members find it difficult to attend the Conference due to additional travel and per diem expenses. Please consider sponsoring a member from outside of Winnipeg to attend the Conference.



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## Trade Show Exhibitors

The MNPMA Trade Show will be a one day event on Wednesday, November 22, 2017. Exhibitor fee includes breakfast, Spirit of Housing Awards Luncheon and Mayors Forum Wine and Cheese event for 2 people. GST extra.

	MNPMA MEMBERS	NON-MEMBERS
<b>COST TO EXHIBIT IN MNPMA TRADE SHOW</b>	\$300	\$500

## Advertising in the Conference Program

The Conference Program is distributed to all attendees on arrival at the Conference.

### AD SPECIFICATIONS

Ads are to be supplied to MNPMA as camera ready artwork (.jpeg or .pdf format) with 200 to 300 DPI resolution as per the size listed no later than November 1, 2017. All advertisements are to be sent via email to [execdir@mnpha.com](mailto:execdir@mnpha.com).

	WIDTH x DEPTH	MNPMA MEMBERS	NON-MEMBERS
<b>FULL PAGE AD</b>	8" x 10.5"	\$500	\$750
<b>HALF PAGE AD (HORIZONTAL)</b>	8" x 5"	\$250	\$375
<b>QUARTER PAGE AD (HORIZONTAL)</b>	8" x 2.25"	\$125	\$175
<b>EIGHTH PAGE AD (HORIZONTAL)</b>	3.75" x 2.25"	\$75	\$115



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## Trade Show Exhibitor—Registration Form

**ONE DAY TRADE SHOW:** Wednesday, November 22, 2017, 8:00 am – 4:00 pm

**FEE:** MNPFA members: \$315 (\$300 plus \$15 GST), non-members \$525 (\$500 plus \$25 GST)

Fee includes Breakfast, Awards Lunch and Reception for 2 people

### CONTACT INFORMATION

Company: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Contact Name: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Phone: \_\_\_\_\_

Cell: \_\_\_\_\_

### EXHIBITOR BADGES

Please print below the names of the individuals requiring badges. Exhibitors receive two badges per table and they must be worn for entry into meals and reception.

\_\_\_\_\_  
\_\_\_\_\_

### TRADE SHOW FORMAT

The format of the show is 'table top' i.e. open and interactive concept. Pipe and drape will not be provided. Skirted tables (8' x 10') and two chairs will be allocated on a first-come, first-serve basis by date received. Final placement is at the discretion of the Show Committee.

Please check if you need electricity (no charge).

### CONFIRMATION OF INSURANCE

I confirm that my company carries a minimum of \$2,000,000 public liability insurance coverage and can provide a Certificate of Insurance if requested.

Name: \_\_\_\_\_

Date: \_\_\_\_\_

Signature: \_\_\_\_\_

### DEADLINE AND PAYMENT

Your cheque must accompany the registration to ensure confirmation of exhibit space. Please forward your cheque before **Wednesday, November 8, 2017**.

MNPFA members: \$315 (\$300 plus \$15 GST)  
non-members \$525 (\$500 plus \$25 GST)

Make your cheque payable to Manitoba Non-Profit Housing Association and mail to:

Manitoba Non-Profit Housing Association (MNPFA)  
PO Box 70003 RPO Kenaston Blvd.  
Winnipeg, MB R3P 0X6

For further information on Exhibitor Opportunities, please contact Rhonda Lorch at 204.797.6746 or email at [execdir@mnpfa.com](mailto:execdir@mnpfa.com)