



# Building Partnerships 2018

The 6th Annual  
MNPFA Conference



## CONFERENCE SPONSORSHIP GUIDE

October 15 and 16, 2018

Victoria Inn Hotel and Convention Centre

3550 Victoria Ave, Brandon, MB

[mnpha.com/building-partnerships-conference-2018/](http://mnpha.com/building-partnerships-conference-2018/)





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## Greetings!

The Manitoba Non-Profit Housing Association is excited to celebrate its 6th anniversary and to present its 6th annual conference: Building Partnerships.

Building Partnerships is Manitoba's largest non-profit housing event of the year and it welcomes housing providers, agencies, government partners, and businesses to learn, network and celebrate all that is great about non-profit housing in our province.

This year's conference features a keynote speaker, sixteen workshop choices, the Spirit of Housing Awards, and the popular Manitoba Mayor's Forum. For the first time, the conference is being held in Brandon, Manitoba. This is a way to reach out to our rural membership and provide workshops that address their unique housing challenges. We also know many of our members across the province will make the drive to check out Brandon's housing scene!

This conference could not be possible without the support and participation of our sponsors and exhibitors. We look forward to welcoming you as a vital partner in presenting a successful Building Partnerships Conference.



**LAURIE SOCHA**  
Conference Chairperson



**KARL FALK**  
Sponsorship Chairperson

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## Contact

To confirm your sponsorship, please contact:

**KARL FALK**  
Sponsorship Chairperson

204.989.5921  
kfalk@tandemcoop.ca



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## Conference Layout

### MONDAY OCTOBER 15, 2018

7:30 am	Bus service from Winnipeg to Brandon
10:00am	Conference registration, continental breakfast
11:00 am	Conference opening, Elder blessing, welcome remarks, greetings from the Minister and the Mayor
11:30 am	Keynote speaker (TBD)
12:30 pm	Lunch/Updates on the National Housing Strategy
1:45 pm	<b>CONCURRENT SESSIONS #1</b>
3:15 pm	<b>CONCURRENT SESSIONS #2</b>
4:45 pm	Munchies with the Mayors: Forum with Wine and Cheese (Depending on response given municipal election is coming up)
5:45 pm	Networking Event

### TUESDAY OCTOBER 16, 2018

8:15 am	Continental breakfast
9:00 am	Plenary (TBD)
10:30 am	Break
10:45 am	<b>CONCURRENT SESSIONS #3</b>
12:15 pm	Lunch/Spirit of Housing Awards
1:15 pm	<b>CONCURRENT SESSIONS #4</b>
2:30 pm	Closing ceremonies, prize draws, ice cream social
3:15 pm	Bus service back to Winnipeg



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## Sponsorship Opportunities at a Glance

<b>SPIRIT OF HOUSING AWARDS LUNCHEON</b> \$5,000	<b>PLENARY LUNCH</b> \$5,000	<b>KEYNOTE SPEAKER</b> \$3,500
<b>DELEGATE BAG</b> \$2,500	<b>MONDAY AND TUESDAY BREAKFASTS</b> \$2,500 (EACH)	<b>MAYORS FORUM WINE AND CHEESE</b> \$2,500
<b>MONDAY EVENING MEET AND GREET RECEPTION</b> \$1,500	<b>CORPORATE PARTNER</b> \$1,500	<b>ICE CREAM SOCIAL</b> \$1,500
<b>DELEGATE NAME TAG</b> \$1,000	<b>CORPORATE SUPPORTER</b> \$1,000 (UNLIMITED)	<b>NUTRITION BREAK SPONSOR</b> \$750 (2 AVAILABLE)
<b>EDUCATION SESSION PARTNER</b> \$500 (16 AVAILABLE)	<b>MNPFA PARTNER</b> \$250	<b>SPONSOR A MEMBER TO ATTEND THE CONFERENCE</b> \$350 (SUGGESTED)



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## Sponsorship Opportunities

### SPIRIT OF HOUSING AWARDS LUNCHEON \$5,000

- One 8' x 10' trade show booth
- Two conference passes including all meals
- Opportunity to provide welcome remarks at the event
- Logo included in marketing materials for conference
- Sponsorship acknowledgement during the Conference
- Full page colour ad in the Conference Program
- Logo and link on the Conference website

### PLENARY LUNCH \$3,500

- One 8' x 10' trade show booth
- Two conference passes including all meals
- Opportunity to provide welcome remarks at the event
- Logo included in marketing materials for conference
- Sponsorship acknowledgement during the Conference
- Full page colour ad in the Conference Program
- Logo and link on the Conference website

### KEYNOTE SPEAKER \$3,500

- One 8' x 10' trade show booth
- Two conference passes including all meals
- Opportunity to provide welcome remarks and introduce the keynote speaker
- Logo included in marketing materials for conference
- Sponsorship acknowledgement during the Conference
- Half page colour ad in the Conference Program
- Logo and link on the Conference website

### DELEGATE BAG \$2,500

- Logo on attractive, reusable delegate bag, distributed to all attendees
- Logo included in marketing materials for conference
- Sponsorship acknowledgement during the Conference
- Quarter page full colour ad in the Conference program
- Logo and link on the Conference website

### MONDAY AND TUESDAY BREAKFASTS \$2,500 (EACH)

- Logo prominently displayed during Breakfast
- Logo included in marketing materials for conference
- Sponsorship acknowledgement during the Conference
- Quarter page full colour ad in the Conference program
- Logo and link on the Conference website

### MAYORS FORUM WINE AND CHEESE \$2,500

- Logo prominently displayed during Mayors Forum
- Logo included in marketing materials for conference
- Sponsorship acknowledgement during the Conference
- Quarter page full colour ad in the Conference program
- Logo and link on the Conference website

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## Sponsorship Opportunities (continued)

### MONDAY EVENING MEET AND GREET RECEPTION \$1,500

- Opportunity to provide welcome remarks at the event
- Logo included in marketing materials for conference
- Sponsorship acknowledgement during the Conference
- Quarter page colour ad in the Conference Program
- Logo and link on the Conference website

### CORPORATE PARTNER \$1,500

- Logo included in marketing materials for conference
- Sponsorship acknowledgement during the Conference
- Quarter page colour ad in the Conference Program
- Logo and link on the Conference website

### ICE CREAM SOCIAL \$1,500

- Logo included in marketing materials for conference
- Sponsorship acknowledgement during the Conference
- Quarter page full colour ad in the Conference program
- Logo and link on the Conference website

### DELEGATE NAME TAG \$1,000

- Logo on reusable name tag lanyards
- Sponsorship acknowledgement during the Conference
- Logo and link on the Conference website

### CORPORATE SUPPORTER \$1,000 (UNLIMITED)

- Logo included in marketing materials for conference
- Sponsorship acknowledgement during the Conference
- Logo and link on the Conference website

### NUTRITION BREAK SPONSOR \$750 (2 AVAILABLE)

- Logo prominently displayed in nutrition break area
- Logo included in marketing materials for conference
- Sponsorship acknowledgement during the Conference
- Logo and link on the Conference website

### EDUCATION SESSION PARTNER \$500 (16 AVAILABLE)

- Logo prominently displayed in education session
- Opportunity to introduce speakers/presenters in the session
- Logo included in marketing materials for conference
- Sponsorship acknowledgement during the Conference
- Logo and link on the Conference website

### MNPFA PARTNER \$250

- Logo in Conference Program

### SPONSOR A MEMBER TO ATTEND THE CONFERENCE \$350 (SUGGESTED)

Many of MNPFA's rural and northern members find it difficult to attend the Conference due to additional travel and per diem expenses. Please consider sponsoring a member from outside of Brandon to attend the Conference.



# Building Partnerships 2018

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## Trade Show Exhibitors

The MNPBA Trade Show will be a one-day event on Monday, October 15. Exhibitor fee includes breakfast, buffet lunch, and Mayors Forum Wine and Cheese event for 2 people. GST extra.

	MNPBA MEMBERS	NON-MEMBERS
<b>COST TO EXHIBIT IN MNPBA TRADE SHOW</b>	\$300	\$500

## Advertising in the Conference Program

The Conference Program is distributed to all attendees on arrival at the Conference.

### AD SPECIFICATIONS

Ads are to be supplied to MNPBA as camera ready artwork (.jpeg or .pdf format) with 200 to 300 DPI resolution as per the size listed no later than September 24, 2018. All advertisements are to be sent via email to [execdir@mnpha.com](mailto:execdir@mnpha.com).

	WIDTH x DEPTH	MNPBA MEMBERS	NON-MEMBERS
<b>FULL PAGE AD</b>	8" x 10.5"	\$500	\$750
<b>HALF PAGE AD</b> (HORIZONTAL)	8" x 5"	\$250	\$375
<b>QUARTER PAGE AD</b> (HORIZONTAL)	8" x 2.25"	\$125	\$175
<b>EIGHTH PAGE AD</b> (HORIZONTAL)	3.75" x 2.25"	\$75	\$115





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## Trade Show Exhibitor—Registration Form

**TRADE SHOW:** Monday, October 15 10:00 am – 4:30 pm

**FEE:** MNPFA members: \$315 (\$300 plus \$15 GST), non-members \$525 (\$500 plus \$25 GST)

Fee includes Breakfast, Lunch and Reception for 2 people

### CONTACT INFORMATION

Company: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Contact Name: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Phone: \_\_\_\_\_

Cell: \_\_\_\_\_

### EXHIBITOR BADGES

Please print below the names of the individuals requiring badges. Exhibitors receive two badges per table and they must be worn for entry into meals and reception.

\_\_\_\_\_  
\_\_\_\_\_

### TRADE SHOW FORMAT

The format of the show is 'table top' i.e. open and interactive concept. Pipe and drape will not be provided. Skirted tables (8' x 10') and two chairs will be allocated on a first-come, first-serve basis by date received. Final placement is at the discretion of the Show Committee.

Please check if you need electricity (no charge).

### CONFIRMATION OF INSURANCE

I confirm that my company carries a minimum of \$2,000,000 public liability insurance coverage and can provide a Certificate of Insurance if requested.

Name: \_\_\_\_\_

Date: \_\_\_\_\_

Signature: \_\_\_\_\_

### DEADLINE AND PAYMENT

Your cheque must accompany the registration to ensure confirmation of exhibit space. Please forward your cheque before Monday, October 1, 2018.

MNPFA members: \$315 (\$300 plus \$15 GST)  
non-members \$525 (\$500 plus \$25 GST)

Make your cheque payable to Manitoba Non-Profit Housing Association and mail to:

Manitoba Non-Profit Housing Association (MNPFA)  
PO Box 70003 RPO Kenaston Blvd.  
Winnipeg, MB R3P 0X6

For further information on Exhibitor Opportunities,  
please contact Christina Maes Nino at  
204.797.6746 or email at [execdir@mnpha.com](mailto:execdir@mnpha.com)