



Building Partnerships 2018

The 6th Annual
MNPFA Conference



CONFERENCE SPONSORSHIP GUIDE

October 15 and 16, 2018

Victoria Inn Hotel and Convention Centre

3550 Victoria Ave, Brandon, MB

mnpha.com/building-partnerships-conference-2018/





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Greetings!

The Manitoba Non-Profit Housing Association is excited to celebrate its 6th anniversary and to present its 6th annual conference: Building Partnerships.

Building Partnerships is Manitoba's largest non-profit housing event of the year and it welcomes housing providers, agencies, government partners, and businesses to learn, network and celebrate all that is great about non-profit housing in our province.

This year's conference features a keynote speaker, sixteen workshop choices, the Spirit of Housing Awards, and the popular Manitoba Mayor's Forum. For the first time, the conference is being held in Brandon, Manitoba. This is a way to reach out to our rural membership and provide workshops that address their unique housing challenges. We also know many of our members across the province will make the drive to check out Brandon's housing scene!

This conference could not be possible without the support and participation of our sponsors and exhibitors. We look forward to welcoming you as a vital partner in presenting a successful Building Partnerships Conference.



LAURIE SOCHA
Conference Chairperson



KARL FALK
Sponsorship Chairperson

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Contact

To confirm your sponsorship, please contact:

KARL FALK
Sponsorship Chairperson

204.989.5921
kfalk@tandemcoop.ca



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Conference Layout

MONDAY OCTOBER 15, 2018

7:30 am	Bus service from Winnipeg to Brandon
10:00am	Conference registration, continental breakfast
11:00 am	Conference opening, Elder blessing, welcome remarks, greetings from the Minister and the Mayor
11:30 am	Keynote speaker (TBD)
12:30 pm	Plenary Lunch/Updates on the National Housing Strategy
1:45 pm	CONCURRENT SESSIONS #1 You're a Board Member! Now What? Project Security: Design, Procedures, and Dealing with Theft Partnerships with Health to Support Successful Tenancies Community Delivery of Social Housing
3:15 pm	CONCURRENT SESSIONS #2 Community Building: Tenant/Member Engagement CMHC's Co-Investment Fund Managing Through Disaster Planning and Advocating for Affordable Housing
4:45 pm	Munchies with the Mayors: Forum with Wine and Cheese
5:45 pm	Networking Event

TUESDAY OCTOBER 16, 2018

8:15 am	Continental breakfast
9:00 am	Plenary: Voices for Affordable Housing Across Canada: What Housing Associations Can Achieve
10:30 am	Break
10:45 am	CONCURRENT SESSIONS #3 End of Operating Agreement and Beyond Housing Outcomes for Newcomer Settlement in Manitoba Responses to Crystal Meth in Communities Using Technology to Track and Improve Repair and Maintenance
12:15 pm	Lunch/Spirit of Housing Awards
1:15 pm	CONCURRENT SESSIONS #4 We've Gone to Pot Inspiring Models of Affordable Housing in Smaller Communities Measuring and Communicating Your Impact Capital Projects: Repair and Development
2:30 pm	Closing ceremonies, prize draws, ice cream social
3:15 pm	Bus service back to Winnipeg



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Sponsorship Opportunities at a Glance

SPIRIT OF HOUSING AWARDS LUNCHEON \$5,000	PLENARY LUNCH \$5,000	KEYNOTE SPEAKER \$3,500 (EACH)
DELEGATE BAG \$2,500	MONDAY AND TUESDAY BREAKFASTS \$2,500 (EACH)	MAYORS FORUM WINE AND CHEESE \$2,500
MONDAY EVENING MEET AND GREET RECEPTION \$1,500	CORPORATE PARTNER \$1,500	ICE CREAM SOCIAL \$1,500
DELEGATE NAME TAG \$1,000	CORPORATE SUPPORTER \$1,000 (UNLIMITED)	NUTRITION BREAK SPONSOR \$750 (2 AVAILABLE)
EDUCATION SESSION PARTNER \$500 (16 AVAILABLE)	MNPFA PARTNER \$250	SPONSOR A MEMBER TO ATTEND THE CONFERENCE \$350 (SUGGESTED)



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Sponsorship Opportunities

SPIRIT OF HOUSING AWARDS LUNCHEON \$5,000

- One 8' x 10' trade show booth
- Two conference passes including all meals
- Opportunity to provide welcome remarks at the event
- Logo included in marketing materials for conference
- Sponsorship acknowledgement during the Conference
- Full page colour ad in the Conference Program
- Logo and link on the Conference website

PLENARY LUNCH \$5,000

- One 8' x 10' trade show booth
- Two conference passes including all meals
- Opportunity to provide welcome remarks at the event
- Logo included in marketing materials for conference
- Sponsorship acknowledgement during the Conference
- Full page colour ad in the Conference Program
- Logo and link on the Conference website

KEYNOTE SPEAKER \$3,500

- One 8' x 10' trade show booth
- Two conference passes including all meals
- Opportunity to provide welcome remarks and introduce the keynote speaker
- Logo included in marketing materials for conference
- Sponsorship acknowledgement during the Conference
- Half page colour ad in the Conference Program
- Logo and link on the Conference website

DELEGATE BAG \$2,500

- Logo on attractive, reusable delegate bag, distributed to all attendees
- Logo included in marketing materials for conference
- Sponsorship acknowledgement during the Conference
- Quarter page full colour ad in the Conference program
- Logo and link on the Conference website
- Trade show booth

MONDAY AND TUESDAY BREAKFASTS \$2,500 (EACH)

- Logo prominently displayed during Breakfast
- Two conference passes including all meals
- Logo included in marketing materials for conference
- Sponsorship acknowledgement during the Conference
- Quarter page full colour ad in the Conference program
- Logo and link on the Conference website

MAYORS FORUM WINE AND CHEESE \$2,500

- Logo prominently displayed during Mayors Forum
- Two conference passes including all meals
- Logo included in marketing materials for conference
- Sponsorship acknowledgement during the Conference
- Quarter page full colour ad in the Conference program
- Logo and link on the Conference website

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Sponsorship Opportunities (continued)

MONDAY EVENING MEET AND GREET RECEPTION \$1,500

- Opportunity to provide welcome remarks at the event
- Logo included in marketing materials for conference
- Sponsorship acknowledgement during the Conference
- Quarter page colour ad in the Conference Program
- Logo and link on the Conference website

CORPORATE PARTNER \$1,500

- Logo included in marketing materials for conference
- Two conference passes including all meals
- Sponsorship acknowledgement during the Conference
- Quarter page colour ad in the Conference Program
- Logo and link on the Conference website

ICE CREAM SOCIAL \$1,500

- Logo included in marketing materials for conference
- Sponsorship acknowledgement during the Conference
- Quarter page full colour ad in the Conference program
- Logo and link on the Conference website

DELEGATE NAME TAG \$1,000

- Logo on reusable name tag lanyards
- Sponsorship acknowledgement during the Conference
- Logo and link on the Conference website

CORPORATE SUPPORTER \$1,000 (UNLIMITED)

- Logo included in marketing materials for conference
- Sponsorship acknowledgement during the Conference
- Logo and link on the Conference website

NUTRITION BREAK SPONSOR \$750 (2 AVAILABLE)

- Logo prominently displayed in nutrition break area
- Logo included in marketing materials for conference
- Sponsorship acknowledgement during the Conference
- Logo and link on the Conference website

EDUCATION SESSION PARTNER \$500 (16 AVAILABLE)

- Logo prominently displayed in education session
- Opportunity to introduce speakers/presenters in the session
- Logo included in marketing materials for conference
- Sponsorship acknowledgement during the Conference
- Logo and link on the Conference website

MNPFA PARTNER \$250

- Logo in Conference Program

SPONSOR A MEMBER TO ATTEND THE CONFERENCE \$350 (SUGGESTED)

Many of MNPFA's rural and northern members find it difficult to attend the Conference due to additional travel and per diem expenses. Please consider sponsoring a member from outside of Brandon to attend the Conference.



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Trade Show Exhibitors

The MNPBA Trade Show will be a one-day event on Monday, October 15. Exhibitor fee includes breakfast, buffet lunch, and Mayors Forum Wine and Cheese event for 2 people. GST extra.

	MNPBA MEMBERS	NON-MEMBERS
COST TO EXHIBIT IN MNPBA TRADE SHOW	\$300	\$500

Advertising in the Conference Program

The Conference Program is distributed to all attendees on arrival at the Conference.

AD SPECIFICATIONS

Ads are to be supplied to MNPBA as camera ready artwork (.jpeg or .pdf format) with 200 to 300 DPI resolution as per the size listed no later than September 24, 2018. All advertisements are to be sent via email to execdir@mnpha.com.

	WIDTH x DEPTH	MNPBA MEMBERS	NON-MEMBERS
FULL PAGE AD	8" x 10.5"	\$500	\$750
HALF PAGE AD (HORIZONTAL)	8" x 5"	\$250	\$375
QUARTER PAGE AD (HORIZONTAL)	8" x 2.25"	\$125	\$175
EIGHTH PAGE AD (HORIZONTAL)	3.75" x 2.25"	\$75	\$115



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Trade Show Exhibitor—Registration Form

TRADE SHOW: Monday, October 15 10:00 am – 4:30 pm

FEE: MNPFA members: \$315 (\$300 plus \$15 GST), non-members \$525 (\$500 plus \$25 GST)

Fee includes Breakfast, Lunch and Reception for 2 people

CONTACT INFORMATION

Company: _____

Address: _____

Contact Name: _____

E-Mail: _____

Phone: _____

Cell: _____

EXHIBITOR BADGES

Please print below the names of the individuals requiring badges. Exhibitors receive two badges per table and they must be worn for entry into meals and reception.

TRADE SHOW FORMAT

The format of the show is 'table top' i.e. open and interactive concept. Pipe and drape will not be provided. Skirted tables (8' x 10') and two chairs will be allocated on a first-come, first-serve basis by date received. Final placement is at the discretion of the Show Committee.

Please check if you need electricity (no charge).

CONFIRMATION OF INSURANCE

I confirm that my company carries a minimum of \$2,000,000 public liability insurance coverage and can provide a Certificate of Insurance if requested.

Name: _____

Date: _____

Signature: _____

DEADLINE AND PAYMENT

Your cheque must accompany the registration to ensure confirmation of exhibit space. Please forward your cheque before Monday, October 1, 2018.

MNPFA members: \$315 (\$300 plus \$15 GST)
non-members \$525 (\$500 plus \$25 GST)

Make your cheque payable to Manitoba Non-Profit Housing Association and mail to:

Manitoba Non-Profit Housing Association (MNPFA)
PO Box 70003 RPO Kenaston Blvd.
Winnipeg, MB R3P 0X6

For further information on Exhibitor Opportunities,
please contact Christina Maes Nino at
204.797.6746 or email at execdir@mnpha.com