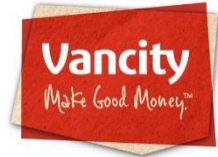




MNPHA CONFERENCE
THE CANADIAN RENTAL HOUSING INDEX
OCTOBER 15TH, 2018

The Partners



Overview

- 1) Background and context
- 2) Walkthrough of the site
- 3) How is the Index being used in practice?
- 4) Planned updates

What is the Canadian Rental Housing Index (CRHI)?

- An interactive data tool
- Provides information on incomes, rents, affordability and overcrowding for renter households, based on 2016 census
- Includes over 800 communities

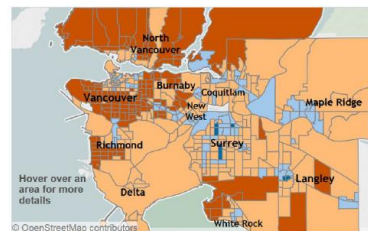
Why the Index?

- Response to a data gap
- No online tools to measure rental affordability
- CMHC rental data primarily focused on purpose-built stock
- Census data provides more comprehensive picture of rental market

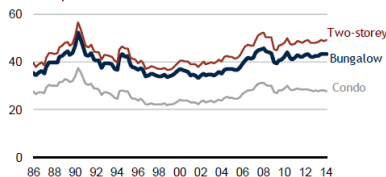
Where can you afford to buy a home?

What's your family's income before taxes? (move slider)

\$80,000



RBC Housing Affordability Measures - Canada
Ownership costs as % of household income



AFFORDABILITY INDEX JULY 02 - JULY 10 (2010)			
	July 02	July 10	Change
Two-storey	48.1	48.1	0.0
Bungalow	48.1	48.1	0.0
Condo	20.0	48.1	28.1
Average	38.7	48.1	9.4

AFFORDABILITY INDEX JULY 02 - JULY 10 (2010)			
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Bungalow	48.1	48.1	0.0
Condo	20.0	48.1	28.1
Average	38.7	48.1	9.4

Why the Index? Cont...

- Many questions out there for rental sector
- A lack of standardized, consistent data for large and small communities
- Needed easy-to-use, free, accessible platform
- What gets measured, gets done

How much do renters earn in my community?

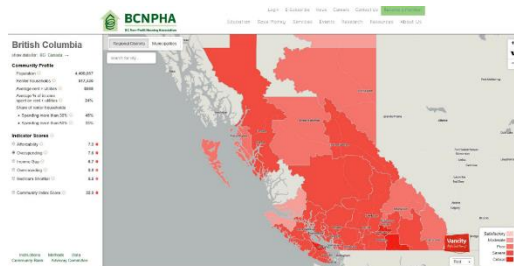
Does my community need more rental housing?

Are renters overcrowded?

How much do renters spend on housing?

Background on newest update

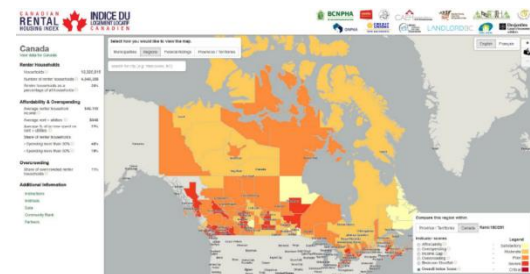
2014



2018

The screenshot shows the Canadian Rental Housing Index website. The header includes the logo and navigation links: Home, Community Profile, Rental Housing Data, and Rental Index. A sidebar on the left contains a 'Need help?' section with links to FAQ and User Guide. The main content area is titled 'Welcome to the Canadian Rental Housing Index' and includes a description of the index. Below this, there are three cards: 'Community Profile', 'Rental Housing Data', and 'Rental Index', each with a brief description and a link to the respective page. The bottom of the page features a footer with the BCNPHA logo and the text 'Empowering BC's non-profit housing sector through advocacy, education and support.'

2015



New Features



Customizable



Comparable



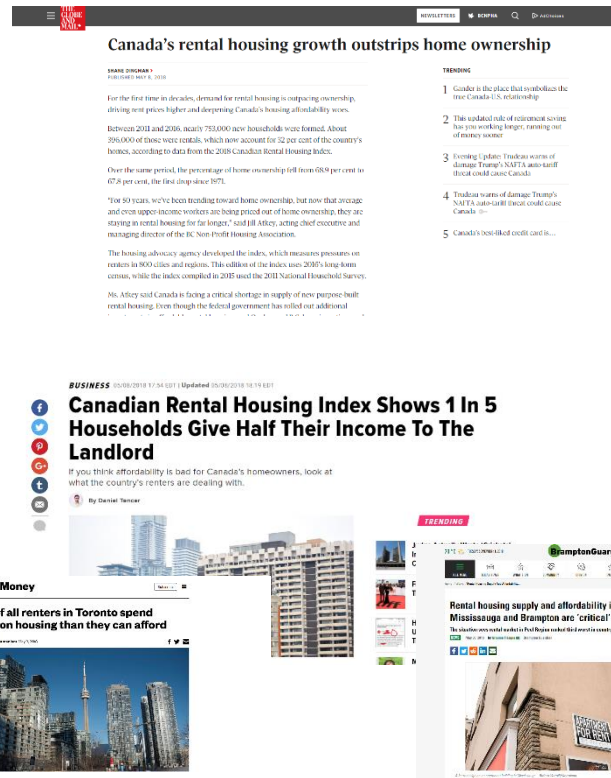
Shareable

Walkthrough of the site

www.rentalhousingindex.ca

Where is the Index data being used?

- Since launch in May, 2018:
 - 143 unique media outlets cite Index
 - 219 stories
 - ~25,000 Facebook and Twitter shares
 - Small and large outlets
- Helping to inform the debate on rental housing



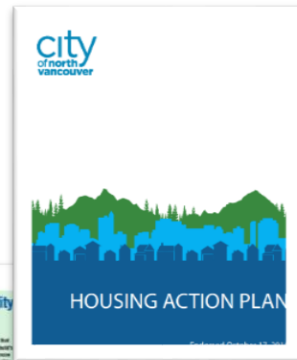
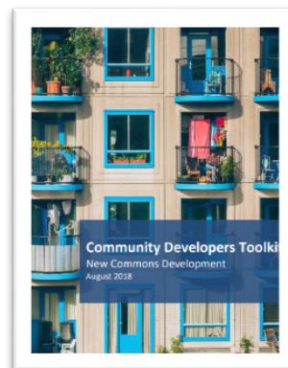
Where is the Index data being used?

Reports, plans, and advocacy materials:

-New Commons Development – *Community Developers Toolkit*

-City of North Vancouver – *Housing Action Plan*

-County of Simcoe – *2011 Renter Affordability profile*



Planned updates

-November 2018:

- Indigenous, immigrant households
- Family types

-Summer/Fall 2019:

- Federal electoral districts



Thank you!

Questions? Comments?



Overview

Manitoba Collaborative Data Portal (MBCDP)

Chris Green
Oct. 15, 2018



The Gap

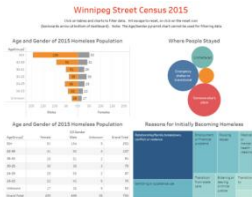
Currently there is no one place where organizations/agencies can easily and inexpensively find the ***wide range of detailed neighborhood and local-level information*** they require to support their programs and engage the public.

What is the MBCDP?

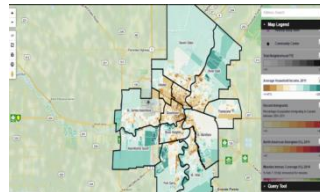
The Manitoba Collaborative Data Portal provides a knowledge base to promote evidence informed community discussion, planning and action to maximize Health Equity, Social Justice, Public Accountability and Environmental Sustainability.

A web-based on-line portal

Interactive Dashboards



Interactive Maps



Links to Reports and Resources

Links and Reports

The City of Winnipeg: Winnipeg Housing Policy

Through its *Winnipeg Housing Policy* supports the creation of Neighbourhood Housing capacity and to undertake housing initiatives that revitalize housing in the area.

- Centennial Neighbourhood Housing Plan, 2014 - 2019
- Chalmers Neighbourhood Housing Plan, 2015 - 2020
- Daniel MacIntyre/St. Matthews Housing Plan, 2013 - 2017
- Dufferin Neighbourhood Housing Plan, 2013 - 2018
- Spence Housing Plan
- St. John's Neighbourhood Housing Plan, 2015 - 2020
- West Broadway Community Housing Plan 2014 - 2019
- William Whyte Neighbourhood Housing Plan, 2013 - 2019

City of Winnipeg: Assessment and Taxation Data

- City of Winnipeg Assessment and Taxation: List of all Assessment Parcels
- City of Winnipeg Assessment and Taxation: Map of all Assessment Parcels
- Additional information on Assessment and Taxation
- Additional information on the Winnipeg Open Data Portal

Organized as a Collective Impact Project (coordinated by the Social Planning Council of Winnipeg)

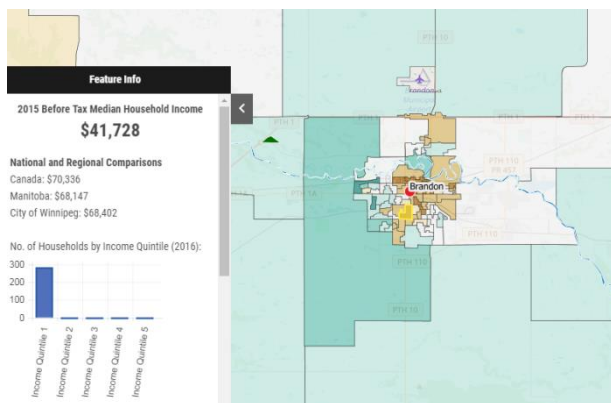


Initiating Partners:

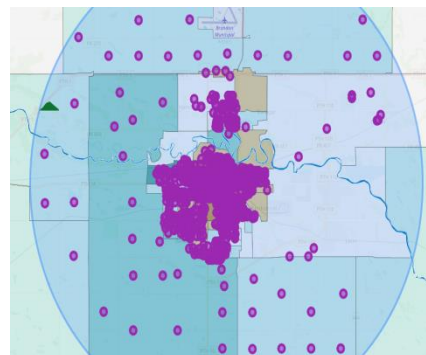
- Social Planning Council of Winnipeg (SPCW)
- Manitoba Center for Health Policy (U of M)
- Institute of Urban Studies (U of Winnipeg)
- PEG Winnipeg (United Way of Winnipeg)
- Population and Public Health Surveillance (WHRA)

What can you do with the MBCDP?

Describe the neighborhood characteristics of clients



Assess population size and characteristics within a service / catchment area



2016 Census Income Summary
2015 Before Tax Median Household Income
\$69,933

National and Regional Comparisons

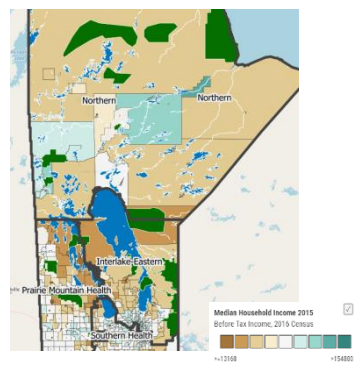
Canada: \$70,336
Manitoba: \$68,147
City of Winnipeg: \$68,402

Note: The reported median income is a weighted average of small area median incomes (weighted by number of households).

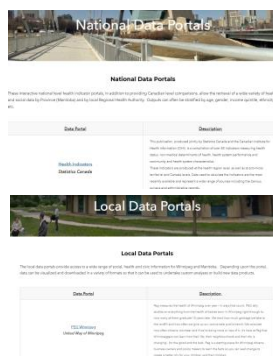
Number of Households by Income Category

# of Households	21014
Less than \$5000	224
\$5000-\$9,999	323
\$10,000-\$14,999	530
\$15,000-\$19,999	756
\$20,000-\$24,999	933
\$25,000-\$29,999	883
\$30,000-\$34,999	913
\$35,000-\$39,999	1045
\$40,000-\$44,999	1092
\$45,000-\$49,999	982
\$50,000-\$59,999	1643
\$60,000-\$69,999	1649
\$70,000-\$79,999	1463
\$80,000-\$89,999	1427
\$90,000-\$99,999	1229
\$100,000-\$119,999	9751

Create compelling maps of demographic and health trends



Find links to local data relevant to your practice

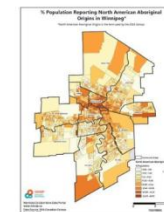
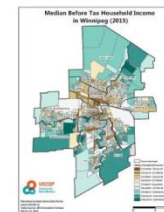


Download Maps from our Map Gallery

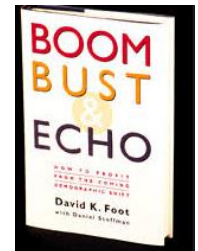
Maps Produced by the Manitoba Collaborative Data Portal

MBCDP collaborators work together to create maps for public use. Click on any of the images below to download a map.

Winnipeg Maps



Covering the Basics



Demographic Dashboards



**Demographics Explains
2/3's of Everything**

< Manitoba Collaborative Data Portal - Profile

Favorite Download Workbook

Community Area Filter Wpg Electoral District Filter Detailed Data

2016 Census Population



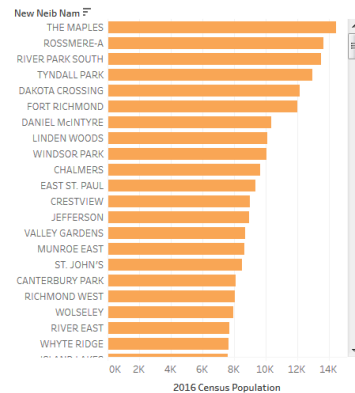
Community
Data Matters

Geographic Filters

Community Area

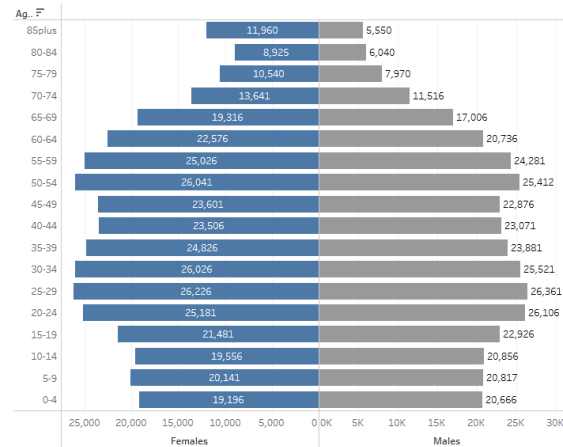
(All)

Winnipeg Neighborhood

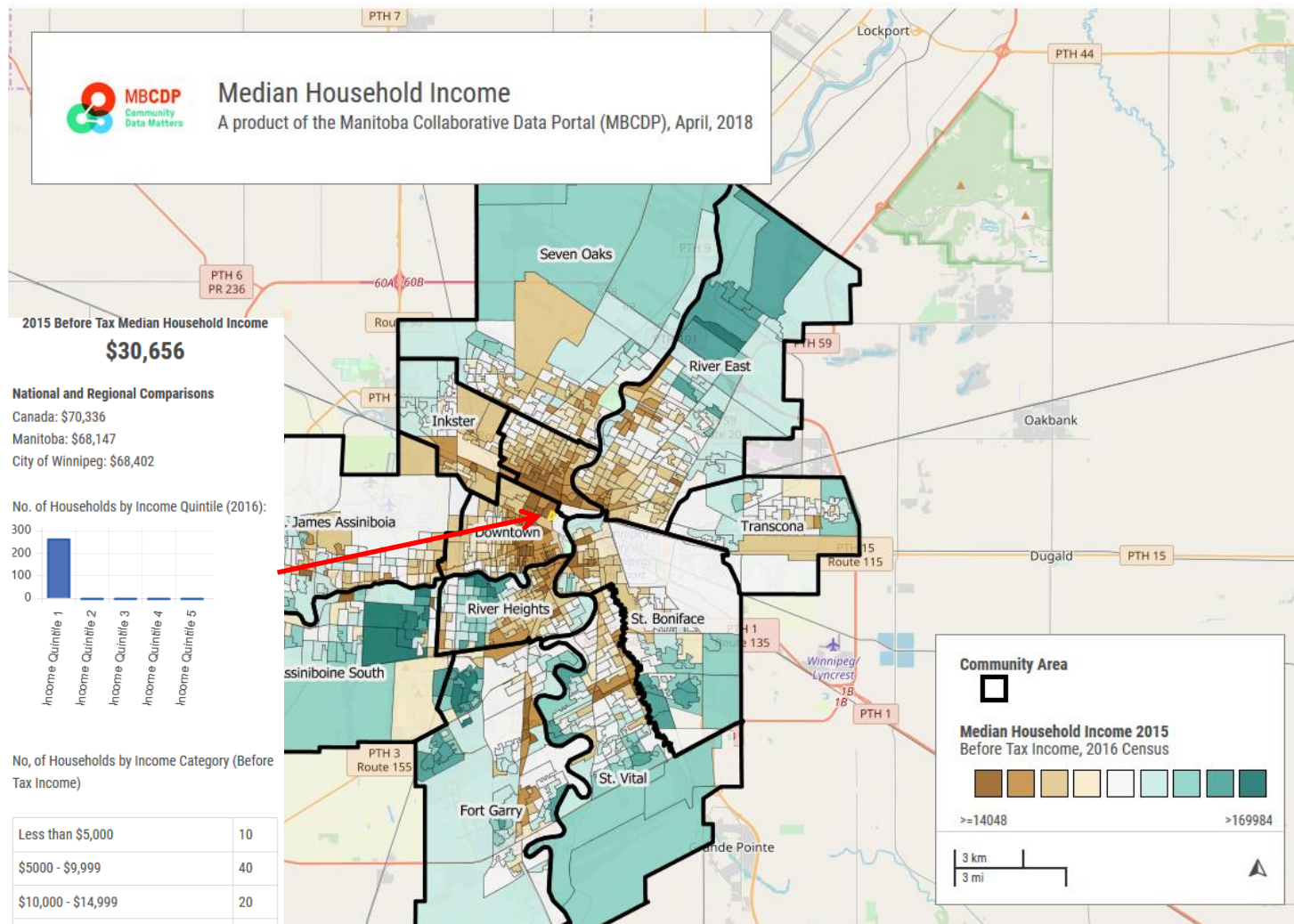


2016 Census Population

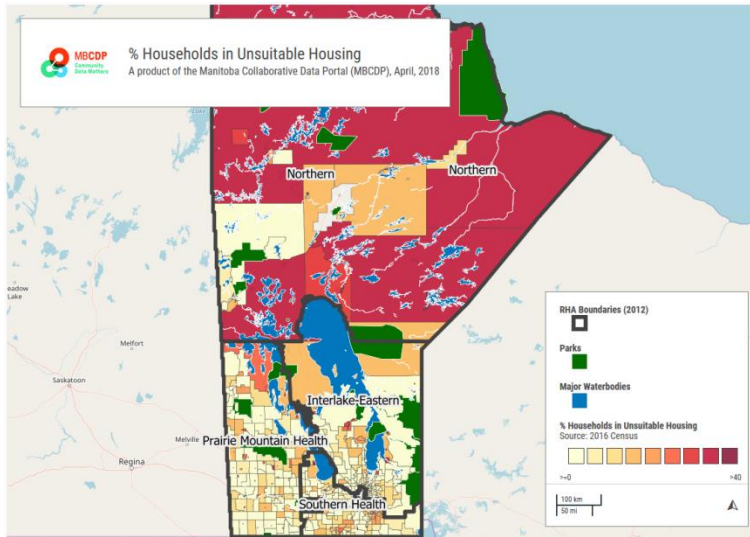
Community Area: All
Winnipeg Electoral District: All
Neighborhood: All



Covering the Basics



2016 Census Housing Data



Household Ownership:

	# of Households	% of Households
Renters	55	55%
Owners	45	45%
Total	100	100%

Housing Type:

	# of Units	% of Units
Apartment	5	5.26%
Attached House	5	5.26%
Detached House	80	84.21%
Mobile Home	5	5.26%
Total	95	100%

% of Households in Unsuitable Housing

(2016 Census)

36.84%

Manitoba Comparisons:

Manitoba: 6.68%

City of Winnipeg: 7.45%

Households in Unsuitable Accommodations:

	# of Households	% of Households
Unsuitable	35	36.84%
Suitable	60	63.15%
Total	95	100%

% of Households Spending 30% or more on

Accommodation by Owner/Rental Status:

	# Households Spending 30%+	# of Households	% of Household
Renters	0	55	0%
Owners	0	40	0%
Total	10	95	10.52%

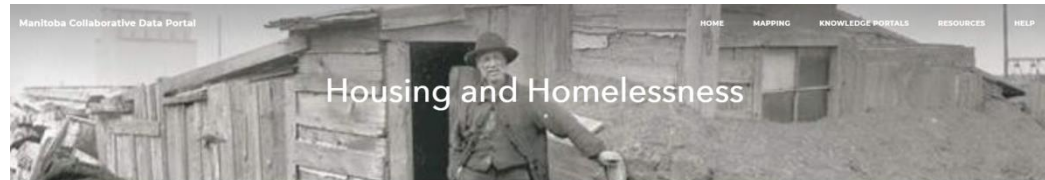
Year of Construction:

	# of Units	% of Units
Pre-1960	15	15%
1961-1980	25	25%
1981-1990	20	20%
1991-2000	10	10%
2001-2005	0	0%
2006-2010	10	10%
2011-2016	20	20%
Total	100	100%

Households Requiring Major Repairs:

	# of Households	% of Households
Major Repairs	20	22.22%
Minor Repairs	70	77.77%
Total	90	100%

Knowledge Portals



Housing and Homelessness

Background Data and Tools Point in Time Counts of Homelessness Links and Reports

Links and Reports

The City of Winnipeg: Winnipeg Housing Policy

Through its [Winnipeg Housing Policy](#) supports the creation of Neighbourhood Housing capacity and to undertake housing initiatives that revitalize housing in the area.

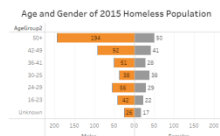
- [Centennial Neighbourhood Housing Plan, 2014 - 2019](#)
- [Chalmers Neighbourhood Housing Plan, 2015 - 2020](#)
- [Daniel MacIntyre/St. Matthews Housing Plan, 2013 - 2017](#)
- [Dufferin Neighbourhood Housing Plan, 2013 - 2018](#)
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- [Additional information on the Winnipeg Open Data Portal](#)

Winnipeg Street Census 2015

Click on tables and charts to filter data. Hit escape to reset, or click on the reset icon (backwards arrow at bottom of dashboard). Note: The Age/Gender pyramid chart cannot be used for filtering data.



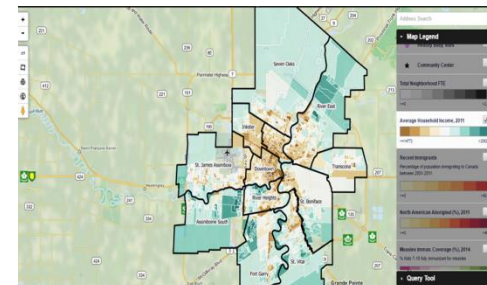
Where People Stayed



Age Group	Female	Male	Unknown	Grand Total
50+	60	134	9	203
40-49	41	92	4	137
30-39	38	61	2	81
20-29	30	39	2	71
10-19	29	54	2	87
18-23	22	42	6	70
Unknown	17	25	9	51
Grand Total	225	409	36	729

Reasons for Initially Becoming Homeless

Reasons for Initially Becoming Homeless	Count
Relationship/Family breakdown, conflict or violence	10
Employment or financial problems	10
Housing issues	10
Medical or mental health reasons	10
Domestic violence	10
Transition from state care	10
Stripping of housing or justice	10
Transition to	10
Domestic or substance use	10



Knowledge Portals bring together in one place extensive information about a particular topic of interest that has been curated by a knowledgeable group of experts and stakeholders. Knowledge Portals include relevant background information on a topic, data tools such as interactive maps or dashboards, and links to relevant on-line resources

Knowledge Portals



Manitoba Collaborative Data Portal

HOME

MAPPING + DASHBOARDS

KNOWLEDGE PORTALS

RESOURCES

HELP

Nutrition and Food Security

Nutrition and Food Security

Background and Purpose

Food Desert Mapping

Food Costing Analyses

Links and Reports

Background and Purpose

The purpose of this portal is to provide a knowledge base on Nutrition and Food Security for Winnipeg and for Manitoba as a whole in order to engage and educate the public, and to inform policies and programs.

The portal is being developed collaboratively by [The Institute of Urban Studies](#) (University of Winnipeg), the [Department of Nutrition](#) (University of Manitoba), and [Population and Public Health](#) (Winnipeg Regional Health Authority).

It is anticipated that the portal will be a key resource to guide the work of the newly formed [Winnipeg Food Policy Council](#).

Developmental Approach

Collaborative Knowledge Development



Open Data



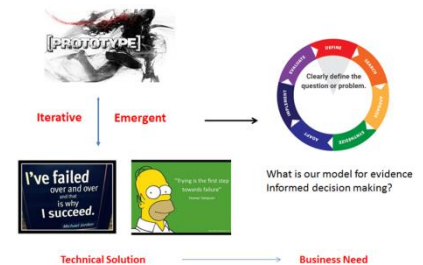
Cloud Based Services



Developmental Approach

Emergent Design

Prototype Quickly .. Fail Fast



Implementation Approach

Power of Place

Small Pox, Wpg. circa 1910-20

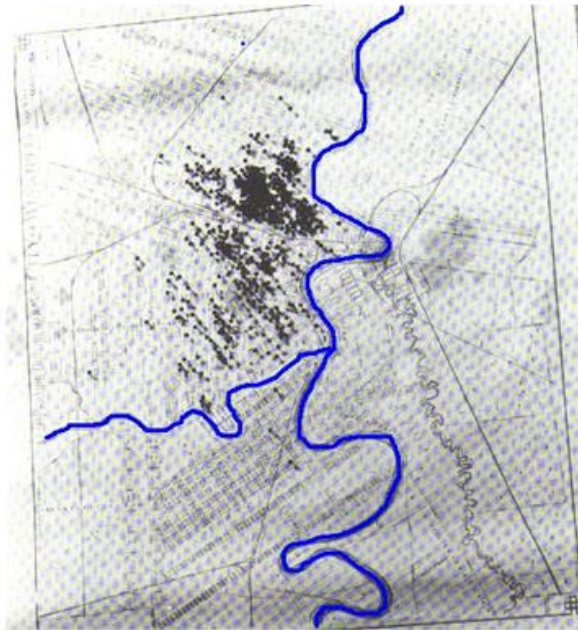
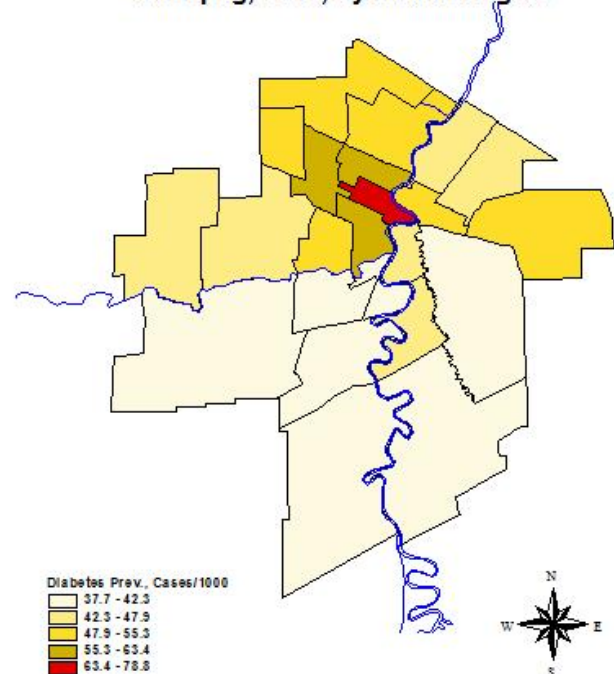


Fig. 3: Standardized Diabetes Prevalence Rates, Winnipeg, 1998, by Health Region



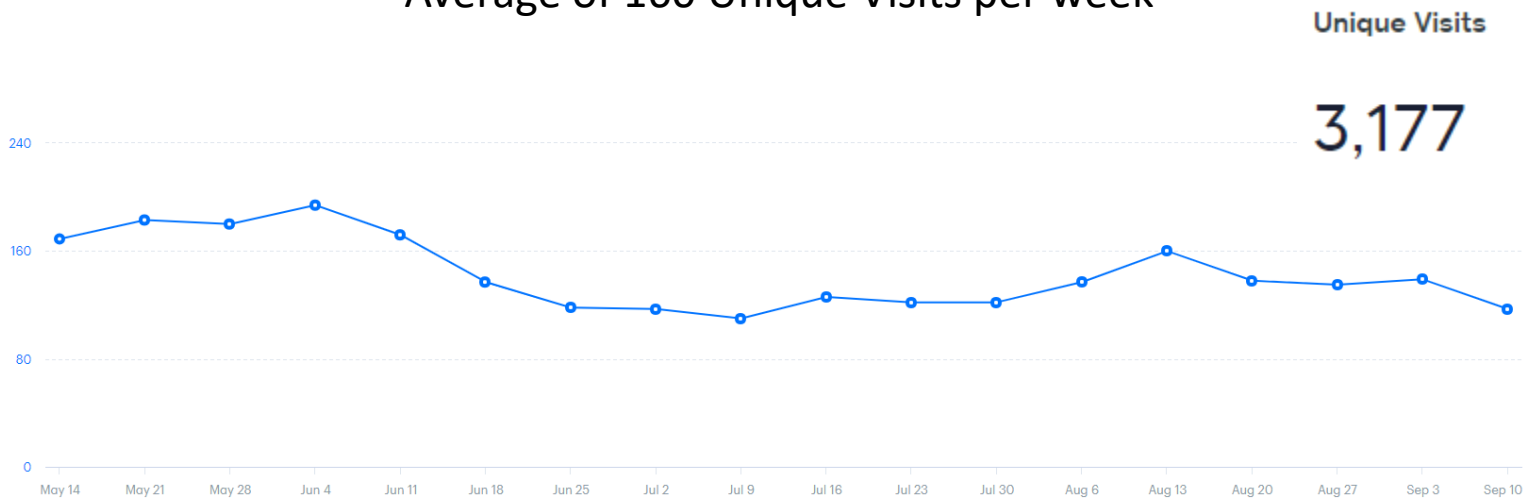
Time-Line

- December 2017: Project initiation
- Jan – April, 2018:
 - Designed, built and test initial prototype
 - **No budget**
 - In-kind contributions from participating organizations
- Soft-launched on May 14, 2018
- Enhancements slowly built over the summer 2018
- 2018/2019:
 - **No BUDGET**
 - Build out additional knowledge portals
 - Promotion to WRHA staff and community partners
 - Development of training strategy
 - Consolidation of Governance and Sustainability model

Use Statistics

May 14 - Oct. 7 2018

Average of 160 Unique Visits per week



How Can I use the MBCDP



Log on at

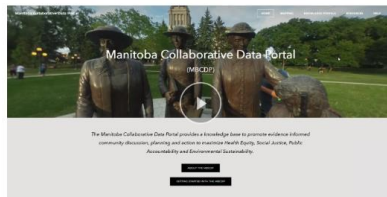
www.mbcdp.ca

Train Yourself in how to use the MBCDP toolset:

12 Instructional Videos

1: Tour of the MBCDP Portal

This video tutorial provides an overview of the Manitoba Collaborative Data Portal web-site including how to access the interactive mapping applications, how to find and use the extensive on-line help materials that have been provided, and how to find other relevant information resources at both the local and national levels.



On-line instructional and support materials

Topic # 2

How do I Find a Location of Interest?



Scenario: How to use one of the MBCDP maps to search for a street address, postal code, or commonplace names.

Tools to Use: The search bar located on the top right corner of the map frame.

Instructions: Type the address, postal code or common name into the search bar, and click on the correct suggestion that appears below the search bar. If you are searching for a postal code, be sure to maintain a space between the first and last three characters.

Interpreting the Results: Once you select (click on) the correct address, postal code or commonplace suggestion that appears below the search bar, the map will place a pin marker and zoom to the location of the address you are searching for.

Suggestive Search:



Suggestive Search:



DEMO

