



## MANITOBA NON-PROFIT HOUSING ASSOCIATION

### STRATEGIC FRAMEWORK, 2018 – 2021

#### **Mission:**

MNPHA supports its members to build a thriving, sustainable non-profit housing sector in Manitoba.

We do this by:

1. Providing our members valuable programs and services that support them to provide safe, secure, and affordable housing across Manitoba
2. Developing the capacity of the Non-Profit Housing sector through professional development opportunities, networking, and knowledge exchange
3. Advocating on behalf of members with government, funders and other stakeholders on issues of importance to the sector
4. Building partnerships within the non-profit housing sector and with other sectors that support resilience, relevance, and innovation

#### **Vision:**

Non-profit housing in Manitoba is secure, sustainable and affordable for all who need it.

#### **Guiding Principles:**

1. MNPHA is a membership organization and our agenda is driven by our members' concerns, needs, and aspirations. We will remain non-partisan and respectful of our diverse stakeholders in all our endeavors.
2. MNPHA believes that safe, secure and affordable housing is a basic human right and we understand that access to housing is a social determinant of health, both for individuals and communities.
3. MNPHA is committed to ensuring that affordable housing is available in our communities.
4. MNPHA honours the history of affordable housing in Manitoba by building on the strengths that exist and sharing the successes of our members.

5. MNPHA provides innovative responses that assist our members to improve the financial viability and sustainability of the affordable housing sector.
6. MNPHA is committed to creating opportunities to be part of reconciliation with Indigenous peoples.



## **Strategic Outcomes:**

### *Member Programs and Services*

- Outcome 1: MNPHA grows its membership, reaching 150 members by March 31, 2019.
- Outcome 2: MNPHA offers an array of cost-saving, supportive services to its members.
- Outcome 3: Members are supported with end of operating agreement planning resources and tools, and with applicable services post end of operating agreements.

### *Sector Development Through Professional Development, Networking, and Knowledge Exchange*

- Outcome 4: MNPHA supports members with training and supports around succession planning.
- Outcome 5: MNPHA provides its members leading-edge information on the sector, including trends, gaps, and success stories.

### *Advocacy, Communications, and Public Profile*

- Outcome 6: MNPHA's members are informed about the Association, its activities, and have easy access to information about the non-profit housing sector.

Outcome 7: MNPHA becomes the “go-to” organization across Manitoba for the public, members, news media, and stakeholders on affordable and non-profit housing issues.

Outcome 8: MNPHA influences federal, provincial, and municipal housing strategies at their development stage and throughout implementation.

*Building partnerships within the non-profit housing sector and with other sectors*

Outcome 9: MNPHA enjoys mutually beneficial collaborations and partnerships with a number of organizations.

Outcome 10: MNPHA facilitates the high level succession planning initiatives that could include mergers, consolidations, and acquisitions.

*Organizational Growth and Development*

Outcome 11: MNPHA plans for succession for its own board and staffing.

Outcome 12: MNPHA has more diversified revenue to develop organizational and staffing capacity.

Outcome 13: MNPHA’s Board is equipped and enabled to be actively involved in communicating and partnership building on behalf of the Association.