



# Building Partnerships 2019

The 7th Annual  
MNPHA Conference



**November 18 and 19, 2019**

Canad Inns Destination Centre Polo Park

1405 St. Matthews Ave., Winnipeg, MB

[mnpa.com/conference](http://mnpa.com/conference)





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## Greetings!

The Manitoba Non-Profit Housing Association is excited to present its 7th annual conference: Building Partnerships.

Building Partnerships is an opportunity to be immersed in the issues that matter to non-profit housing in Manitoba. Attendees will expand their networks, and hear about innovations and tried-and-true solutions to the challenges faced by the sector. With inspiring keynote speakers and panelists, a trade show featuring services and resources designed to meet the needs of the non-profit housing sector, and 16 educational sessions organized around the themes of: Our Future, Board Governance and Leadership, Health and Wellness, Operations, and Asset Management, this year's conference should not be missed.

This conference could not be possible without the support and participation of our sponsors and exhibitors. We look forward to welcoming you as a vital partner in presenting a successful Building Partnerships Conference. We believe this will be our biggest conference yet!



**LAURIE SOCHA**  
Conference Chairperson



**KARL FALK**  
Sponsorship Chairperson

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## Contact

To confirm your sponsorship, please contact:

**KARL FALK**  
Sponsorship Chairperson

204.989.5921  
kfalk@tandemcoop.ca



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## Conference Layout

### MONDAY NOVEMBER 18, 2019

8:30 am	Trade show starts
8:30 am	Conference registration, continental breakfast
10:00 am	Conference opening, Elder blessing, welcome remarks, greetings from the Minister and the Mayor
10:45 am	Keynote speaker The Village: Designing and Operating a Place that Promotes Meaning as People Age
12:00 pm	Plenary Lunch/Updates on the National Housing Strategy
1:15 pm	<b>CONCURRENT SESSIONS #1</b> Board Governance and Leadership: Board Basics Health and Wellness: Resource Round Table Operations: Maintaining Successful Tenancies Our Future: Community Boards and Community Delivery of Housing
2:45 pm	Break
3:15 pm	<b>CONCURRENT SESSIONS #2</b> Board Governance and Leadership: Policies and By-laws Asset Management: Getting Started on Capital Reserve Planning Our Future: Indigenous Economic Development Zones: Kaypong and Housing Our Future: MB Housing and Toronto Community Housing: Transferring Management and Assets to Non-Profits
4:30 pm	Networking Event: Meet the Members Wine and Cheese
6:00 pm	Dinner (additional optional registration)

### TUESDAY NOVEMBER 19, 2019

8:15 am	Continental breakfast
9:00 am	Keynote Speaker: Stephan Corriveau: Sector Support to Achieve Housing For All
10:30 am	Break
10:45 am	<b>CONCURRENT SESSIONS #3</b> Board Governance and Leadership: HR IOI for Managers Health and Wellness: Addictions Support and Resources for Tenants Asset Management: Assessing and Acting on Accessibility Our Future: Diversifying Revenue While Preserving Mission
12:15 pm	Lunch/Spirit of Housing Awards
1:15 pm	<b>CONCURRENT SESSIONS #4</b> Asset Management: What to Expect of Your Financing Partner, What they Expect of You Health and Wellness: Reducing Isolation and Loneliness Our Future: Human Rights and Housing Our Future: Municipal Resources for Community Housing
2:30 pm	Closing ceremonies, prize draws, ice cream social



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## Why Should You Partner with Us?

BUILD  
YOUR BRAND

- Sponsorship includes visible exposure on digital and print marketing material

PROMOTE YOUR  
ORGANIZATION/  
SERVICES

- A wide range of stakeholders attend the Building Partnerships conference, including Board members and employees of non-profit and co-operative housing providers, government representatives, and private sector partners

DEMONSTRATE  
YOUR  
COMMITMENT

- Sponsorship is a tangible way to show your commitment to affordable housing in Manitoba, and building the capacity of the non-profit housing sector



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## Sponsorship Opportunities at a Glance

<b>SPIRIT OF HOUSING AWARDS LUNCHEON</b> \$5,000 <b>SOLD</b>	<b>PLENARY LUNCH</b> \$5,000	<b>KEYNOTE SPEAKER</b> \$3,500 (EACH) <b>SOLD</b>
<b>DELEGATE BAG</b> \$2,000 <b>SOLD</b>	<b>MONDAY AND TUESDAY BREAKFASTS</b> \$2,500 (EACH) <b>SOLD</b>	<b>MEET THE MEMBERS WINE AND CHEESE</b> \$2,500 <b>SOLD</b>
<b>MONDAY EVENING NETWORKING DINNER</b> \$1,000 <b>SOLD</b>	<b>CORPORATE PARTNER</b> \$1,500 (UNLIMITED)	<b>ICE CREAM SOCIAL</b> \$1,000 <b>SOLD</b>
<b>DELEGATE NAME TAG</b> \$1,000	<b>CORPORATE SUPPORTER</b> \$1,000 (UNLIMITED)	<b>NUTRITION BREAK SPONSOR</b> \$700 (2 AVAILABLE) <b>SOLD</b>
<b>EDUCATION SESSION PARTNER</b> \$500 (16 AVAILABLE)	<b>MNPFA PARTNER</b> \$250	<b>SPONSOR AN EMERGING PROFESSIONAL TO ATTEND THE CONFERENCE</b> \$350 (10 AVAILABLE)



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## Sponsorship Opportunities

### SPIRIT OF HOUSING AWARDS LUNCHEON \$5,000

- One 8' x 10' trade show booth
- Two conference passes including all meals (except optional dinner)
- Opportunity to provide welcome remarks at the event
- Logo included in marketing materials for conference
- Sponsorship acknowledgement during the Conference
- Full page colour ad in the Conference Program
- Logo and link on the Conference website

### PLENARY LUNCH \$5,000

- One 8' x 10' trade show booth
- Two conference passes including all meals (except optional dinner)
- Opportunity to provide welcome remarks at the event
- Logo included in marketing materials for conference
- Sponsorship acknowledgement during the Conference
- Full page colour ad in the Conference Program
- Logo and link on the Conference website

### KEYNOTE SPEAKER \$3,500

- One 8' x 10' trade show booth
- Two conference passes including all meals (except optional dinner)
- Opportunity to provide welcome remarks and introduce the keynote speaker
- Logo included in marketing materials for conference
- Sponsorship acknowledgement during the Conference
- Half page colour ad in the Conference Program
- Logo and link on the Conference website

### DELEGATE BAG \$2,500

- Logo on attractive, reusable delegate bag, distributed to all attendees
- Logo included in marketing materials for conference
- Sponsorship acknowledgement during the Conference
- Quarter page full colour ad in the Conference program
- Logo and link on the Conference website
- Trade show booth

### MONDAY AND TUESDAY BREAKFASTS \$2,500 (EACH)

- Logo prominently displayed during Breakfast
- Two conference passes including all meals (except optional dinner)
- Logo included in marketing materials for conference
- Sponsorship acknowledgement during the Conference
- Quarter page full colour ad in the Conference program
- Logo and link on the Conference website

### MEET THE MEMBERS WINE AND CHEESE \$2,500

- Logo prominently displayed during the event
- Two conference passes including all meals (except optional dinner)
- Logo included in marketing materials for conference
- Sponsorship acknowledgement during the Conference
- Quarter page full colour ad in the Conference program
- Logo and link on the Conference website

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## Sponsorship Opportunities (continued)

### MONDAY EVENING DINNER \$1,500

- Opportunity to provide welcome remarks at the event
- Logo included in marketing materials for conference
- Sponsorship acknowledgement during the Conference
- Quarter page colour ad in the Conference Program
- Logo and link on the Conference website

### CORPORATE PARTNER \$1,500

- Logo included in marketing materials for conference
- Two conference passes including all meals (except optional dinner)
- Sponsorship acknowledgement during the Conference
- Quarter page colour ad in the Conference Program
- Logo and link on the Conference website

### ICE CREAM SOCIAL \$1,500

- Logo included in marketing materials for conference
- Sponsorship acknowledgement during the Conference
- Quarter page full colour ad in the Conference program
- Logo and link on the Conference website

### DELEGATE NAME TAG \$1,000

- Logo on reusable name tag lanyards
- Sponsorship acknowledgement during the Conference
- Logo and link on the Conference website

### CORPORATE SUPPORTER \$1,000 (UNLIMITED)

- Logo included in marketing materials for conference
- Sponsorship acknowledgement during the Conference
- Logo and link on the Conference website

### NUTRITION BREAK SPONSOR \$750 (2 AVAILABLE)

- Logo prominently displayed in nutrition break area
- Logo included in marketing materials for conference
- Sponsorship acknowledgement during the Conference
- Logo and link on the Conference website

### EDUCATION SESSION PARTNER \$500 (16 AVAILABLE)

- Logo prominently displayed in education session
- Opportunity to introduce speakers/presenters in the session
- Logo included in marketing materials for conference
- Sponsorship acknowledgement during the Conference
- Logo and link on the Conference website

### MNPBA PARTNER \$250

- Logo in Conference Program

### SPONSOR AN EMERGING PROFESSIONAL TO ATTEND THE CONFERENCE \$350 (10 AVAILABLE)

Many of MNPBA's rural and northern members find it difficult to attend the Conference due to additional travel and per diem expenses. We also want to encourage people new to the housing profession to attend. This limited Emerging Professional sponsorship will support first time conference attendees from organizations that demonstrate financial need to attend



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## Participate in the Trade Show, November 18

Exhibitor listing on  
MNPFA website  
and organization/  
company  
description in the  
Building  
Partnerships  
conference program



All meals and  
attendance at "Meet  
the Members" wine  
and cheese for 2  
people



The Trade Show is the  
best opportunity to  
share your services and  
products with  
conference delegates.  
You will meet senior  
executives, Board  
Members, maintenance  
managers, direct  
service staff, and  
government  
representatives



One 8' x 10' trade  
show table with two  
chairs in the  
conference  
registration area /  
main ballroom  
entryway

Trade show  
registration  
available on a first-  
come, first-serve  
basis with  
discounts for  
MNPFA members





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## Trade Show Exhibitors

The MNPFA Trade Show will be a one-day event on Monday, November 18. Exhibitor fee includes breakfast, buffet lunch, and Meet the Members Wine and Cheese event for 2 people. GST extra.

	MNPFA MEMBERS	NON-MEMBERS
<b>COST TO EXHIBIT IN MNPFA TRADE SHOW</b>	\$300	\$500

## Advertising in the Conference Program

The Conference Program is distributed to all attendees on arrival at the Conference.

### AD SPECIFICATIONS

Ads are to be supplied to MNPFA as camera ready artwork (.jpeg or .pdf format) with 200 to 300 DPI resolution as per the size listed no later than October 15, 2019. All advertisements are to be sent via email to [execdir@mnpha.com](mailto:execdir@mnpha.com).

	WIDTH x DEPTH	MNPFA MEMBERS	NON-MEMBERS
<b>FULL PAGE AD</b>	8" x 10.5"	\$500	\$750
<b>HALF PAGE AD (HORIZONTAL)</b>	8" x 5"	\$250	\$375
<b>QUARTER PAGE AD (HORIZONTAL)</b>	8" x 2.25"	\$125	\$175
<b>EIGHTH PAGE AD (HORIZONTAL)</b>	3.75" x 2.25"	\$75	\$115



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## Trade Show Exhibitor—Registration Form

**TRADE SHOW:** Monday, November 18, 8:30 am – 4:30 pm

**FEE:** MNPFA members: \$315 (\$300 plus \$15 GST), non-members \$525 (\$500 plus \$25 GST)

Fee includes Breakfast, Lunch and Meet the Members event for 2 people

### CONTACT INFORMATION

Company: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Contact Name: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Phone: \_\_\_\_\_

Cell: \_\_\_\_\_

Please provide a brief description of your services:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### EXHIBITOR BADGES

Please print below the names of the individuals requiring badges. Exhibitors receive two badges per table and they must be worn for entry.

\_\_\_\_\_  
\_\_\_\_\_

### TRADE SHOW FORMAT

The format of the show is 'table top' i.e. open and interactive concept. Pipe and drape will not be provided. Skirted tables (8' x 10') and two chairs will be allocated on a first-come, first-serve basis by date received. Final placement is at the discretion of the Show Committee.

Please check if you need electricity (no charge).

### CONFIRMATION OF INSURANCE

I confirm that my company carries a minimum of \$2,000,000 public liability insurance coverage and can provide a Certificate of Insurance if requested.

Name: \_\_\_\_\_

Date: \_\_\_\_\_

Signature: \_\_\_\_\_

### DEADLINE AND PAYMENT

Your cheque must accompany the registration to ensure confirmation of exhibit space. Please forward your cheque before Monday, November 1, 2019.

MNPFA members: \$315 (\$300 plus \$15 GST)  
non-members \$525 (\$500 plus \$25 GST)

Make your cheque payable to Manitoba Non-Profit Housing Association and mail to:

Manitoba Non-Profit Housing Association (MNPFA)  
PO Box 70003 RPO Kenaston Blvd.  
Winnipeg, MB R3P 0X6

For further information on Exhibitor Opportunities,  
please contact Christina Maes Nino at  
204.797.6746 or email at [execdir@mnpfa.com](mailto:execdir@mnpfa.com)