



# Building Partnerships

# 2020

The 8th Annual  
MNPFA Conference



# VIRTUAL CONFERENCE PROGRAM



Inspiration.  
Training.  
Networking.



# About Us



The Manitoba Non-Profit Housing Association represents almost 100 non-profit housing providers who collectively own and manage over 25,000 affordable homes across 23 communities in Manitoba.

Our mission is to support members to build a thriving, sustainable non-profit housing sector in Manitoba, by providing:



**1** Professional Development, Networking, and Knowledge Exchanges



**2** Advocacy on behalf of members, and Information and Updates about affordable and non-profit housing



**3** Programs, Resources, and Services - to support members to provide better housing



**4** Partnership Building - to support resilience, relevance, and innovation



**" We see a future where non-profit housing in Manitoba is secure, sustainable, and affordable for all who need it. "**

# About Building Partnerships

**Building Partnerships** is MNPHA's annual conference, the only annual housing conference in Manitoba where attendees are immersed in the issues that matter to non-profit and affordable housing in Manitoba. Attendees will expand their networks, and hear about innovations and tried-and-true solutions to the challenges faced by the sector.

**Building Partnerships** has inspiring keynote speakers and panelists, a trade show featuring services and resources designed to meet the needs of the non-profit housing sector, and educational sessions organized around the theme of Social Housing Transformation in Manitoba. We look forward to welcoming you as a vital partner in presenting a successful conference. We believe this year's virtual conference will be a special one to remember!



## Conference Planning Committee

Andrea Ayala	- Capital Asset Manager, S.A.M. Management
Si Chen	- MNPHA Staff
Karl Falk	- DSI Tandem Co-Op Resources
Bonnie Fraser	- ITM Events, Conference Consultant
Codi Guenther	- Executive Director, New Journey Housing
Coral Heatherington	- Board President, Westboine Park Housing Co-op
James Heinrichs	- Executive Director, Winnipeg Housing Rehabilitation Corporation
Christina Maes Nino	- MNPHA Staff
Menno Peters	- MLP Housing Solutions Inc.
Chris Rootsart	- Program Manager, Community Housing Transformation Centre
Joanne Schmidt	- Executive Director, Bethel Place
Laurie Socha	- (past) General Manager, S.A.M. Management

Congratulations to the Manitoba Non-Profit Housing Association  
on your eighth annual conference *Building Partnerships*



manitobahousing  
Conference Sponsor





# Welcome

to a new format for 'Building Partnerships',  
Manitoba's annual non-profit and affordable  
housing conference.

The Manitoba Non-Profit Housing Association (MNPCHA) is proud to welcome you to this new format for Manitoba's only annual affordable housing conference, Building Partnerships. Building Partnerships is an opportunity to be immersed in the issues that matter to non-profit housing in Manitoba, and this year we will be able to engage on the issues over five months rather than only two days.

This year's conference is themed Social Housing Transformation. As our sector transforms, some things have remained consistent: housing is health; housing is dignity; access to safe, affordable housing for all makes Manitoba better. The non-profit housing sector has come together to support each other through the difficulties the Coronavirus Pandemic has created. We have seen that sharing information, resources, and ideas, makes us stronger through change. We will need to similarly collaborate through Manitoba Housing's devolution, the end of operating agreements, increased housing affordability challenges, and other changes the sector will face.

We selected speakers – panelists, presenters, and workshop facilitators – who will inspire us with new ideas, educate us on what has been proven to work, and engage us to learn and adjust our practices. We have eight educational sessions that will offer something for everyone, organized around the themes of: Funding and Financing, Tenant Health and Well-being, Leadership and Governance, and Partnerships and Collaborations.



Sponsors of Building Partnerships are organizations and companies who have supported our Association and members through growth and through challenges. They have been understanding and dedicated in their support as we adjust to this new format and once again have helped make this event possible. Please check out our sponsor page, which serves as our virtual trade show this year, and check back regularly for some great prize raffles.

Our sector is comprised of hundreds of employees and thousands of volunteers who, despite our numbers, sometimes feel like we're working on our own. We have created opportunities during Building Partnerships to network and meet your colleagues and hope you will take advantage of them. We may be far from each other physically during the virtual sessions, but we will have Q&As, breakout rooms for you to meet each other, and other interactive features so we will feel closer together.

Thank you for attending the 'Building Partnerships' Conference, we know this year will be one to remember.

Debbie Van Ettinger

**PRESIDENT,  
MANITOBA NON-PROFIT HOUSING ASSOCIATION**



## Helping you build and preserve Affordable Housing

Our Affordable Housing consultants are regional experts who can provide the personalized support, tools and resources you need to develop or preserve affordable housing.

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Nos conseillers en logement abordable sont des experts régionaux offrant le soutien personnalisé, les outils et les ressources dont vous avez besoin pour créer ou préserver des logements abordables.

Contact a consultant at  
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**Canada**



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curtain wall system upgrades.



# Conference Schedule

# 2020

## OCTOBER 2020

Mo	Tu	We	Th	Fr	Sa	Su
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

**OCT**

**20**

## Launch

October 20, 2020

11:30am Central Time

**Conference Launch**

## NOVEMBER 2020

Mo	Tu	We	Th	Fr	Sa	Su
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

**NOV**

**10**

**/**

**17**

**/**

**24**

## Series One

November 10+17+24, 2020

11:30am Central Time

**Funding and  
Financing**

## DECEMBER 2020

Mo	Tu	We	Th	Fr	Sa	Su
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

**DEC**

**8**

**/**

**15**

## Series Two

December 8+15, 2020

11:30am Central Time

**Tenant Health and  
Well-Being**

# Conference Schedule

# 2021

## JANUARY 2021

Mo	Tu	We	Th	Fr	Sa	Su
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

JAN

12  
/  
20

## Series Three

January 12+20, 2021  
11:30am Central Time  
**Leadership and  
Governance**

## FEBRUARY 2021

Mo	Tu	We	Th	Fr	Sa	Su
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

FEB

9  
/  
23

## Series Four

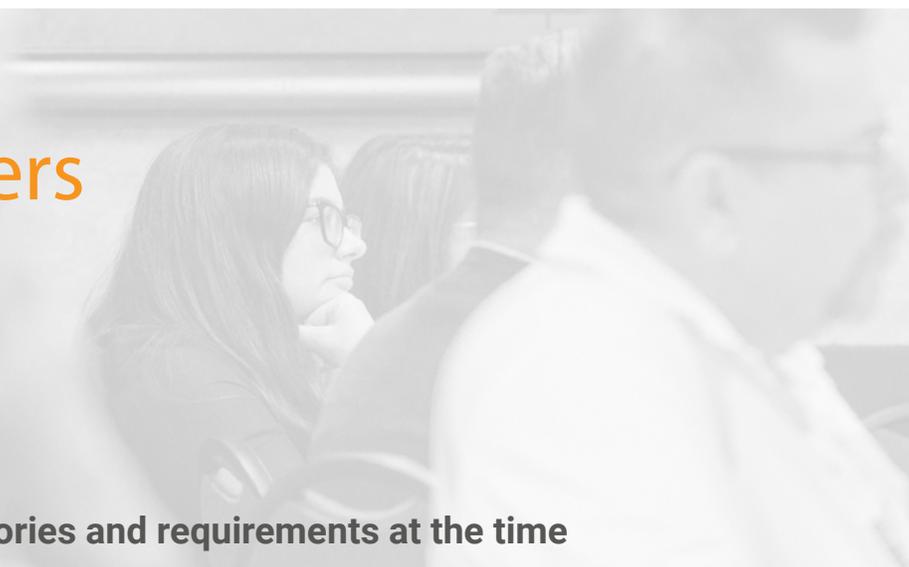
February 9+23, 2021  
11:30am Central Time  
**Partnerships and  
Collaborations**

## Meet the Members

February or March, 2021

**In-person  
Networking Event\***

\* Depending on public health advisories and requirements at the time



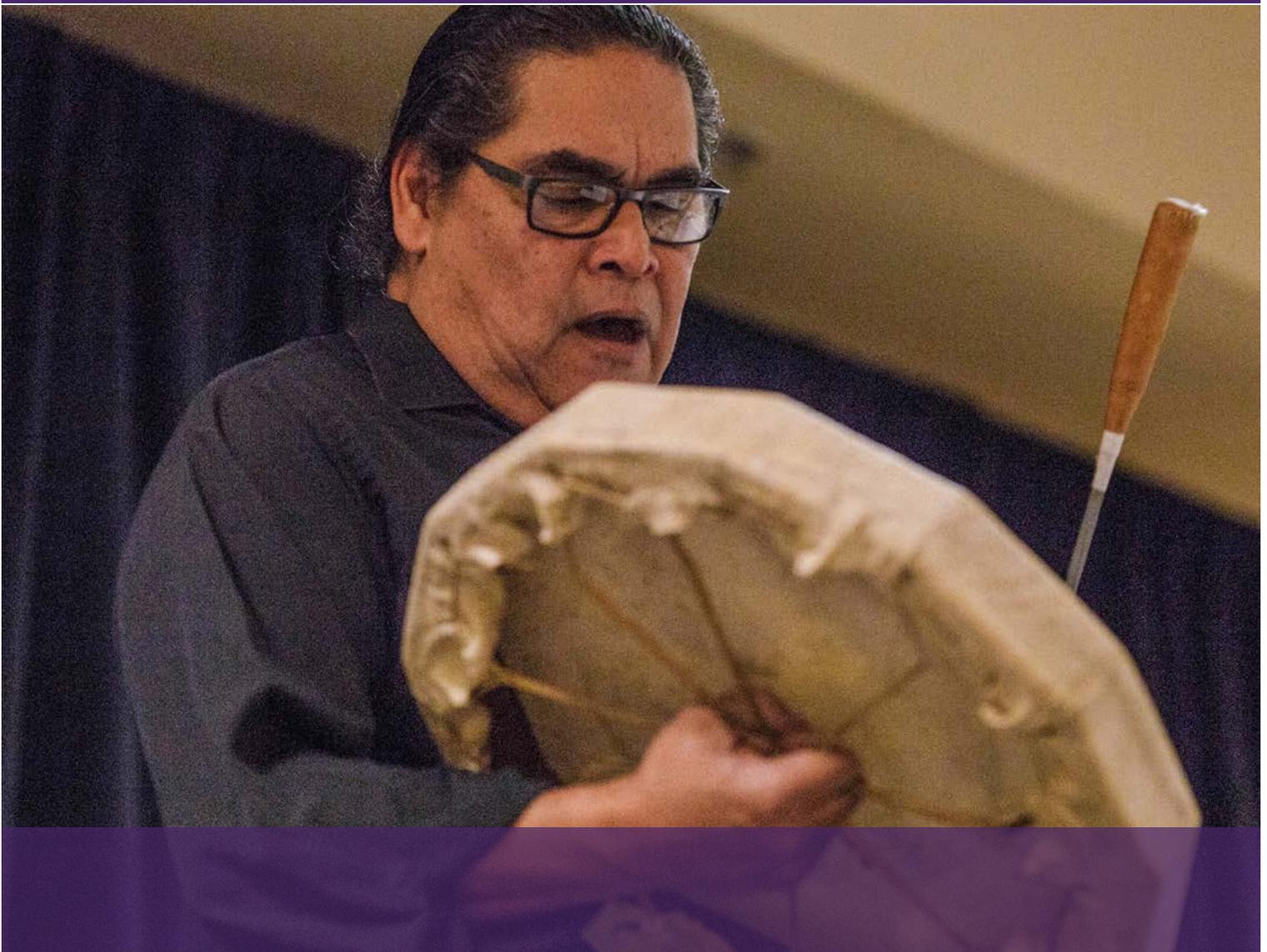


**October 20, 2020**

**Launch**

# Conference Launch

The Kick-Off to MNPHA's first ever virtual conference is a time to be inspired and celebrate our sector together. Learn about what will be coming up for non-profit housing in the next year, including government programs and initiatives, and MNPHA's own vision for Social Housing Transformation.





## October 20, 2020

## Launch

Oct 20, 2020

11:30am Central Time

Name	CONFERENCE KICK-OFF: BUILDING PARTNERSHIPS FOR SOCIAL HOUSING TRANSFORMATION		
Format	Presentations - Live and Video		
Description	Join us for the kick-off of the Building Partnerships Conference. Hear about new initiatives, existing support, and policy directions from provincial and federal government representatives. We will have a "fireside chat" with Manitoba Housing CEO Joe Bradbury. Attendees will meet Joe, hear about his vision for Manitoba Housing, and will be able to introduce themselves and pose questions to him		
Speaker	Minister Ahmed Hussen Debbie Van Ettinger, President, MNPBA Evan Siddall, CEO, and Pamela Hine, VP Partnerships and Promotions, Canada Mortgage and Housing Corporation Joseph Bradbury, CEO, Manitoba Housing	Minister Heather Stefanson	Councillor Cindy Gilroy

### MNPBA MEMBER BENEFITS

visit [www.mnpha.com/membership](http://www.mnpha.com/membership) for details!

Save on **registration fees** for conference and training opportunities

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Housing news and sector updates through Member-only **e-Newsletters**

Exclusive access to the **member directory**

Ongoing **advocacy** through research, policy analysis and government relations

*"MNPBA's hard work and dedication have brought us together, where otherwise we would be alone in this time of uncertainty. In doing so we have been able to share our successes and creativeness in dealing with this pandemic."*

*- Board President, Oakbank-Springfield Kinsman Seniors' Housing Inc.*



# *We can achieve more together*

***We're doing more in our communities to end homelessness and to create affordable housing for all.***

By providing access to financing to create new and improved housing, we're putting our money to work right here in our community.

We're building and strengthening our partnerships with community groups like the Manitoba Non-Profit Housing Association, helping to create positive impact and results for those who need it most. We're proud of all the work being done in our communities, we're delighted we can help, and we look forward to doing even more.

***To find out more, talk to us.***  
1.877.958.8588 [assiniboine.mb.ca](http://assiniboine.mb.ca)



Concord Projects is a leading construction management, general contracting, and design-build company in Winnipeg, Canada. Since 1978, Concord Projects has built a long list of repeat clients by custom tailoring the construction process to each client's individual needs. Concord is a proud supporter of the MNPFA.



Please select the following link to view video.

<https://www.youtube.com/watch?v=9lsTVV8qnsk&feature=youtu.be>

## **Concord Projects Ltd.**

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Contact: [nolan@concordprojects.com](mailto:nolan@concordprojects.com)  
[www.concordprojects.com](http://www.concordprojects.com)**



November 10 and 17 and 24 2020

Series One

# Funding & Financing

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Housing  
*Investment*  
Corporation

Social housing assets are aging, agreements are terminating and the National Housing Strategy offers new funding opportunities. The Province is considering of transferring provincial assets to the community sector. All of this creates an opportunity to transform and simplify the sector, while creating and preserving affordable housing for households in need.





Funding & Financing Theme		Series One
Nov 10, 2020		11:30am Central Time
Name	TRANSFORMING SOCIAL HOUSING IN MANITOBA: INTERNATIONAL PERSPECTIVES ON POSSIBILITIES AND PITFALLS	
Format	Panel	
Description	<p>Social housing assets are aging, agreements are terminating and the National Housing Strategy offers new funding opportunities. And the Province is considering transfer of provincial assets to the community sector. All of this adds up an opportunity to transform and simplify the sector, while creating and preserving affordable housing for households in need. Reforms can include, simplifying RGI and subsidy assistance, asset renewal and transfer, and sector capacity building.</p> <p>This panel will examine potential reform options and based on experience in other Canadian and international jurisdictions offer insights and suggestions to assist the sector in Manitoba in exploring these options.</p>	
Speaker	Facilitated by Steve Pomeroy, with speakers from the United Kingdom, the Netherlands, and San Diego (Speakers TBC)	
Nov 17, 2020		11:30am Central Time
Name	DEVELOPING SUSTAINABLE BUDGETS FOR NON-PROFIT HOUSING	
Format	Workshop	
Description	<p>This interactive workshop will provide examples, tools, and case studies to support organizations in creating operating budgets that are sustainable and align with the vision and mission of the organization. Attendees will discuss good practices for increasing revenues and decreasing costs. They will work through potential scenarios for adjusting rent structures, and actioning a capital plan on an annual basis.</p>	
Speaker	Cheryl Krostewitz, MNP/PHA Transformation Team Lead	

Funding & Financing Theme		Series One
Bonus session: Nov 24, 2020		11:30am Central Time
Name	CMHC HOUR	
Format	Presentation	
Description	<p>CMHC will present the newly launched Housing Supply Challenge. With \$300M of funding up for grabs, this initiative invites citizens, stakeholders, and experts from across Canada to propose innovative solutions to the barriers that limit the creation of new housing. Through the launch of a number of unique rounds, the Challenge aims to address obstacles to housing supply and affordability, enhance community engagement, cultivate collaboration and partnerships, and inspire others to scale or adapt ideas for “Canada-wide impact.</p>	
Speaker	Sandy Fusaro	



Westboine Park Housing Co-op is located on 17 beautiful acres in Charleswood with trees and open green space, along the Assiniboine River.

Through co-operation, members of Westboine Park are able to participate in the operation of their community and share in its success.

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the  
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Conference

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**December 8 and 15 2020**

**Series Two**

# Tenant Health & Well-Being

Many changes and challenges have come about because of COVID-19. While we are still discovering the considerable impact the pandemic can have on physical health for tenants, there is as much to learn about its impact on mental health.





## Tenant Health & Well-Being Theme

## Series Two

**Dec 08, 2020**

**11:30am Central Time**

**Name**

HOW COVID-19 IMPACTS MENTAL HEALTH AND WELLNESS

G. D. STASYNEC AND ASSOCIATES LTD.  
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**Format**

Keynote with Moderated Discussion

**Description**

Robyn is a straight shooting Aussie who is known to be non-conformist! She is the co-founder of Robyn Priest LIVE YOUR TRUTH, a mental health and peer support education and strategy firm. Robyn will share insights on isolation and its impacts on tenants in this unprecedented time, the impact of peer support, and importance of de-stigmatizing mental health issues.

**Speaker**

Robyn Priest from Live Your Truth

**Dec 15, 2020**

**11:30am Central Time**

**Name**

ACCESSING MENTAL HEALTH SUPPORTS FOR TENANTS



**Format**

Workshop

**Description**

This interactive session will discuss mental health resources in Manitoba and various models of supports in housing. Participants will discuss the landlord's role in connecting to resources for various common scenarios, including the current context of COVID-19. The housing support resources will problem solve together - come prepared with challenges you are facing!

**Speaker**

To be Confirmed

**January 12 and 19 2021**

**Series Three**

# Leadership & Governance

Sponsored By



Transformation of Manitoba's housing sector requires engaged and skilled organizational leadership. From managing change to making tough strategic decisions, boards and managers collaborating with each other will ensure the non-profit sector is able to lead this transformation.





## Leadership & Governance Theme

## Series Three

**Jan 12, 2021**

**11:30am Central Time**

<b>Name</b>	SMALL AND SUCCESSFUL TO BIG AND <del>BANKRUPT</del> SUCCESSFUL: HOW BOARDS HAVE GUIDED ORGANIZATIONS THROUGH MAJOR GROWTH	
<b>Format</b>	Panel	
<b>Description</b>	<p>Growing a non-profit organization requires a growth mindset, additional resources, and a board that is committed to maintaining momentum.</p> <p>Panelists will unpack the core governance needs for the non-profit housing sector when they intend to increase in scale, by discussing the stages of growth, how the board develops succession plans and uses strategic plans, as well as go over several case studies of organizations from BC and Quebec.</p>	
<b>Speaker</b>	To be Confirmed	

**Jan 20, 2021**

**11:30am Central Time**

<b>Name</b>	STRATEGIC CONVERSATIONS THAT END IN DECISIONS	
<b>Format</b>	Workshop	
<b>Description</b>	<p>Why do so many boards focus on operations? Because strategic conversations are hard! This workshop will provide tools and tips for how to think and talk through strategic decisions as a board. Participants will practice strategic decision-making scenarios, and debrief as a group.</p>	
<b>Speaker</b>	Kevin Freedman, the Governance Guru	



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# TIPS FOR ATTENDEES



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## VIDEO

Frame yourself. Position your laptop/desktop/phone properly so your video is stable, centred, and at eye-level.

Adding a photo into Zoom beforehand is great if you aren't appearing on video.

## LIGHTING

Natural lighting is great, but try to avoid having windows behind you. Have a lamp close by allows for even light distribution compared to being back-lit or with overhead lighting.



## SOUND

Mute your microphone if you aren't speaking. Be aware of background noises while your microphone is on.

Headsets or clip-on microphones are usually preferable over built-in ones.

If you're having difficulty with sound, you can phone in for sound rather than using internet - call 204-272-7920

## BACKGROUND

Be aware of what is in your background; windows and busy backgrounds can be distracting. Sometimes simple is best.



## INTERNET

If at home, have others log off the internet while the conference session is on.



Wired connections are best, after wired, WiFi is better than cellular (data) connections.

Limit downloads, uploads, and streaming on devices prior to/during the conference. These take up bandwidth that slows your connection

if your internet is slow, try turning off your video to improve sound quality

## MINIMIZE DISTRACTIONS

Turning off or muting smartphones, closing apps and other windows, and turning off notifications can all help minimize distractions.



## PARTICIPATE

Engage in the chat; be sure to ask lots of questions, we're here to help!

Participate in the polls and Q&A.

Register for the full conference if you haven't already.

IF YOU'RE HAVING DIFFICULTY EMAIL [PROJECTS@MNPHA.COM](mailto:PROJECTS@MNPHA.COM) OR CALL 204-222-2181

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**February 9 and 23 2021**

**Series Four**

# Partnerships & Collaborations

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If you want to go fast, go alone. If you want to go far, go together. Transformation is a long journey: let's be prepared to walk it together.





<b>Partnerships &amp; Collaborations Theme</b>		<b>Series Four</b>	
<b>Feb 09, 2021</b>		<b>11:30am Central Time</b>	
<b>Name</b>	<b>SOCIAL HOUSING SECTOR COLLABORATION</b>		<small>an Aramark company</small>
<b>Format</b>	Panel		
<b>Description</b>	Delivering social housing is complex, and aspects of the business require technical resources that require a minimal scale to be able to provide the expertise necessary to be successful. Across Canada, there are various models of providing sector-wide housing services that could be adapted to the Manitoba context. Panelists will share the unique history/background and models of delivering sector-wide resources, from insurance to asset management to information technology infrastructure for non-profit housing in their region - BC, ON and Ottawa.		
<b>Speaker</b>	Aboriginal Housing Management Association BC, Housing Services Corporation ON, Ottawa Social Housing Network		
<b>Feb 23, 2021</b>		<b>11:30am Central Time</b>	
<b>Name</b>	<b>PARTNERSHIPS TO ENHANCE THE TENANT EXPERIENCE</b>		
<b>Format</b>	Case Studies		
<b>Description</b>	Social housing is about more than property management. Partnerships that provide supports and resources to tenants can increase the efficiency of social housing delivery. This workshop will provide case studies of partnerships between service organizations and housing providers that have enhanced the Tenant Experience.		
<b>Speaker</b>	To be Confirmed		

MURDOCH



MANAGEMENT

Murdoch Management recognizes that a home is more than simply shelter, supports and promotes the continued development of each project's own unique social health and wellness.

PHONE: 204.982.2000 | 757 HENDERSON HIGHWAY, WINNIPEG, MB R2K 2K7



## Winnipeg Housing Rehabilitation Corporation

A Non-Profit Charitable Corporation



### Overview

Winnipeg Housing Rehabilitation Corporation (WHRC) was founded in the late 1970's as a non-profit charitable corporation mandated to develop, manage, retrofit and provide affordable housing in the City of Winnipeg.

WHRC currently manages 1,840 low to moderate income housing units and is a licensed Property Management Broker.



Providing Quality Affordable Housing

204-949-2880 [www.whrc.ca](http://www.whrc.ca) [info@whrc.ca](mailto:info@whrc.ca) 60 FRANCES STREET, WINNIPEG, MB, R3A 1B5



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**Phone:** 204-284-3762

**Online:** [bethelplace.ca](http://bethelplace.ca)



## Throughout the conference...

# Virtual Trade Show

Don't miss the Building Partnerships Virtual Tradeshow where you can learn about the latest offerings from suppliers and partners in the non-profit housing sector. Many of our associate members and service-provider partners have provided videos or presentations to demonstrate products and share news about the services they offer. It is a great way to learn about the latest services that can save you time and money to provide better housing!

We know that the best part of any trade show is the connections you make with recommended suppliers. You can gather contact information and directly communicate with the people who specifically serve the non-profit housing sector.

And what is the second best part of any trade show? Swag. We won't have pens and candy, but we will have great prizes that you can enter to win by visiting the trade show page. There will be a new raffle each month, so visit the trade show each time you attend an educational session.

Information about the upcoming session is also here! Visit [mnpha.com/conference/tradeshow](http://mnpha.com/conference/tradeshow)



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## Why become a mentor?

- ignite passion and interest in housing
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- help shape the leaders of tomorrow
- make an impact

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