

# Manitoba Non-Profit Housing Association

## Strategic Plan 2023-2028



### Vision

Non-Profit Housing in Manitoba is secure, sustainable, and affordable for all who need it

### Mission

MNPHA supports its members to build a thriving, sustainable non-profit housing sector. We do this by:

1. Providing our members valuable programs and services
2. Developing the capacity of the Non-Profit Housing sector
3. Advocating on behalf of members

### Values

1. MNPHA is a membership organization and our agenda is driven by our members' concerns, needs, and aspirations. We will remain non-partisan and respectful of our diverse stakeholders in all our endeavors.
2. MNPHA develops opportunities for the non-profit housing sector to move towards reconciliation through trust building, reparations, and concrete actions that lead to real change
3. MNPHA believes that safe, secure, and dignified housing is a human right, a social determinant of health, and is essential to end homelessness.
4. MNPHA is committed to ensuring that affordable housing is available in our communities
5. MNPHA honours the history of affordable housing in Manitoba by building on the strengths that exist and sharing the successes of our members
6. MNPHA provides innovative responses that assist our members to improve the financial viability and sustainability of the affordable housing sector

### Strategic Outcomes

#### Member Programs and Services

1. MNPHA grows its membership and expands its reach, representing a majority of Indigenous-led housing organizations and a diversity of organizations across the province
2. MNPHA offers an array of cost-saving, supportive services to its members
3. Members are supported with end of operating agreement planning resources and tools

#### Sector Development through Professional Development, Networking, and Knowledge Exchange

4. MNPHA provides training and supports to members to preserve Manitoba's affordable housing stock and connect tenants to the supports they need to thrive
5. MNPHA builds the next generation of housing leaders, and ensures knowledge is transferred to them so they can succeed
6. MNPHA creates mutually beneficial collaborations and partnerships within the sector and across sectors

#### Advocacy, Communications, and Public Profile

7. MNPHA influences federal and provincial housing strategies at their development stage and throughout implementation
8. MNPHA influences all parties to have strong housing platforms in provincial elections
9. MNPHA proactively engages a broad public on affordable and non-profit housing issues and solutions
10. MNPHA provides leading-edge information on the sector through research and analysis

**MNPHA is a sustainable organization with financial capacity to achieve its mission and outcomes**