

Building
Partnerships
2024



CONFERENCE SPONSORSHIP GUIDE

\
Keystone Centre
Brandon, Manitoba
mnpha.com/conference



Greetings!

The 2024 Annual Building Partnerships Conference will be held at the Keystone Centre in Brandon! This will be MNPHA's second conference in Brandon, and a chance to highlight the housing solutions and challenges in Manitoba's smaller and rural communities. As a conference designed to reflect, recharge, and re-engage, those attending from Winnipeg will also be able to get away from the day-to-day routine and spend more time networking.

As always, we will have a mix of practical operational discussions such as financing and funding, working with community partners, and saving money while also talking about the big issues affecting affordable housing: the role of housing in ending homelessness in Manitoba, and creating the next generation of housing leaders. Attendees will hear about innovations and tried-and-true solutions in housing in Manitoba and beyond.

Building Partnerships is Manitoba's only annual non-profit and affordable housing conference, and an opportunity to be immersed in the issues that matter to non-profit housing in Manitoba.

This conference could not be possible without the support and participation of our sponsors and exhibitors. Sponsorship keeps registration rates low so that a diversity of non-profit organizations can attend, both large and small. We look forward to welcoming you as a partner in presenting a successful Building Partnerships Conference.

Why sponsor?

1. Sponsorship is a tangible way to show your commitment to affordable housing in Manitoba, and building the capacity of the non-profit housing sector.
2. Sponsorship is an effective way to promote your brand, organization, services, or programs, with a wide range of attendees.
3. Sponsorship allows you to build contacts faster with senior executives, Board Members, maintenance managers, direct service staff of non-profit and cooperative housing providers; government representatives, and private sector partners.
4. Sponsorship or Trade Show booth participation provides complementary registration for your staff team or board members, to gain insights and understanding of the future of the community housing sector in Manitoba.

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Contact

To confirm your sponsorship, please contact:

IDORENYIN MBANG
Coordinator of Events and
Member Services

204.797.6746 ext.4
membership@mnpha.com



October 21 & 22, 2024
Keystone Centre, Brandon, MB

Conference Layout

MONDAY, OCTOBER 21

| | |
|----------|---|
| 9:00 am | Conference Registration and Breakfast |
| 10:00 am | Conference opening, Elder blessing, welcome remarks, greetings from Ministers and Dignitaries |
| 10:45am | First Keynote Speaker |
| 12:00 pm | Lunch and Trade Show / Resource Fair |
| 1:45 pm | #1 CONCURRENT SESSIONS |
| 3:00 pm | Refreshment Break |
| 3:15 pm | Second Keynote Speaker |
| 6:00 pm | Networking Event: Spirit of Housing Awards Dinner (additional optional registration) |

TUESDAY, OCTOBER 22

| | |
|----------|---|
| 9:00 am | Continental breakfast |
| 9:30am | #2 CONCURRENT SESSIONS |
| 10:15 am | Refreshment Break |
| 10:45 am | #3 CONCURRENT SESSIONS |
| 12:00 pm | Lunch and MNPHA Annual General Meeting |
| 2:00pm | #4 CONCURRENT SESSIONS |
| 3:30pm | Closing ceremonies, prize draws, ice cream social |

Why Should You Partner with Us?

BUILD YOUR BRAND

- Sponsorship includes visible exposure on digital and print marketing material

PROMOTE YOUR ORGANIZATION/ SERVICES

- A wide range of stakeholders attend the Building Partnerships conference, including Board members and employees (including senior leaders) of non-profit and co-operative housing providers, government representatives, and private sector partners

DEMONSTRATE YOUR COMMITMENT

- Sponsorship is a tangible way to show your commitment to affordable housing in Manitoba, and building the capacity of the non-profit housing sector

Sponsorship Opportunities

PLATINUM SPONSORSHIP \$5,000

- One 8' x 10' trade show booth
- Two full conference passes (including networking event)
- Opportunity to provide welcome remarks during plenary event (keynote, plenary panel, or Spirit of Housing Awards)
- Sponsorship acknowledgment during the Conference
- Full page colour ad in the Conference Program
- Logo and link on the Conference website

GOLD SPONSORSHIP \$2,500

- One 8' x 10' trade show booth
- Two full conference passes (including networking event)
- Opportunity to provide remarks at the event (lunch)
- Sponsorship acknowledgment during the Conference
- Half page colour ad in the Conference Program
- Logo included in marketing materials for conference

SILVER SPONSORSHIP \$1,500

- One 8' x 10' trade show booth OR One conference pass (except networking event)
- Opportunity to provide pre-recorded remarks to be shown on video on October 22nd
- Sponsorship acknowledgment during the Conference
- Quarter page colour ad in the Conference Program
- Logo included in marketing materials for conference

EDUCATION SESSION PARTNER \$500/\$700

- Opportunity to introduce the speakers at the session
- Sponsorship acknowledgment during the Conference
- Logo included in the Conference Program
- Logo and link on the Conference website and marketing materials for session



TRADE SHOW/RESOURCE FAIR \$350/\$500/\$700

- One 8' x 10' trade show booth
- Sponsorship acknowledgment during the Conference
- Logo included in the Conference Program
- Logo and link on the Conference website and marketing materials for session

About the Trade Show and Resource Fair

MONDAY, OCTOBER 21 12:00pm - 1:30pm

The Trade Show and Resource Fair is held during the lunch break on the first day of the Building Partnership conference. Its the best opportunity to share your services and products with conference delegates. Meet senior executives, Board Members, managers, direct service staff, and government representatives.



Exhibitor listing will be on the MNPHA website and organization/ company description in the Building Partnerships conference program

Attendees (up to two per booth) can hear the keynote, and share lunch with conference registrants

Trade Show and Resource Fair Exhibitors

The MNPFA Trade Show and Resource Fair will be over an extended networking lunch on Monday, October 21, 2024. Exhibitor fee includes attendance to hear keynote speaker (if you choose to set-up in the morning), and lunch for 2 people. GST extra.

COST TO EXHIBIT IN MNPFA TRADE SHOW

| | MNPFA MEMBERS | NON-MEMBERS |
|------------|---------------|-------------|
| non-profit | \$350 | \$700 |
| for-profit | \$500 | |

Advertising in the Conference Program

The Conference Program is distributed to all attendees on arrival at the Conference, or electronically in advance of the conference.

AD SPECIFICATIONS

Ads are to be supplied to MNPFA as camera ready artwork (.jpeg or .pdf format) with 200 to 300 DPI resolution as per the size listed no later than August 30, 2024. All advertisements are to be sent via email to social@mnpfa.com.

| | WIDTH x DEPTH | MNPFA MEMBERS | NON-MEMBERS |
|-------------------------------------|---------------|---------------|-------------|
| FULL PAGE AD | 8" x 10.5" | \$500 | \$750 |
| HALF PAGE AD (HORIZONTAL) | 8" x 5" | \$250 | \$375 |
| QUARTER PAGE AD (HORIZONTAL) | 8" x 2.25" | \$125 | \$175 |
| EIGHTH PAGE AD (HORIZONTAL) | 3.75" x 2.25" | \$75 | \$115 |