



HOUSING NEWS



Asper Business Students Explore Mergers in the Annual Case Competition

The Asper School of Business partnered with MNPCHA to expose business students to the non-profit housing sector, and benefits the sector by having students assess opportunities related to its most critical future business challenges. The “Case Competition” gave teams of business students a business case with questions to respond to, and 24 hours to develop a 10 minute presentation to a panel of

judges on their solution. We asked the students to respond to “Incentivising Amalgamation” in the non-profit housing sector.

Five teams of students participated in the case competition. Many of them had limited knowledge of the non-profit sector and expressed a strong interest in supporting the sector. They let the judges know that they learned a lot through the process and were surprised by the many organizations and people across Manitoba engaged in creating and sustaining affordable housing. [The top two teams presentations are attached as well as the 24 hour case document summary.](#) Remember: they had 24 hours to come up with the presentations, and were not able to speak with those working in the housing sector so some of their assumptions need some refinement! [Read more](#)

[Winning Teams Case Presentation](#)

[2nd Place Team Case Presentation](#)

[Case Presentation Summary](#)

Province-Wide Amalgamation

Province-wide amalgamation creates a unified non-profit sector, maximizing resources and impact across the entire province while strategically addressing service delivery and operational challenges.

Features & Benefits	Benefits
<ul style="list-style-type: none"> Creates a unified voice for the entire non-profit sector across the province Maximized resource sharing and operational efficiencies on a large scale Streamline duplication of services throughout the province 	<ul style="list-style-type: none"> Prepared to provide support on provincial policies and funding demands Increased negotiating power with government agencies and funders Ability to tackle a larger scale of project and address provincial needs

Key Stakeholders and Their Needs/Concerns

Stakeholder Analysis

Member Organizations	MNPCHA Executive Team	Members	Government Bodies
<ul style="list-style-type: none"> Financial Stability Operational Efficiency 	<ul style="list-style-type: none"> Strategic Direction Member Support 	<ul style="list-style-type: none"> Affordable Housing Security of Tenure 	<ul style="list-style-type: none"> Nonprofit Social Housing System Policy Alignment
<ul style="list-style-type: none"> Loss of Autonomy Increased Bureaucracy 	<ul style="list-style-type: none"> Member Resistance Alignment of Goals 	<ul style="list-style-type: none"> Increased Costs Loss of Community 	<ul style="list-style-type: none"> Increased Financial Burden Regulatory Complexity

ASPER SCHOOL OF BUSINESS | MANITOBA NON-PROFIT HOUSING ASSOCIATION

Nick Ridley, under the supervision of Angelina Siquito and Judith Tassourjeh with the partnership of the Manitoba Non-Profit Housing Association has written this case solely for the 2024 24-Hour Case Competition. The author has no intention to comment on or evaluate the handling of managerial decisions within the Manitoba Non-Profit Housing Association. Photocopying, transmitting, distributing or reproduction in any form or by any means is strictly prohibited.

Manitoba Non-Profit Housing Association:
Incentivizing Amalgamation

Please consult the competition rules provided to your team. You may (and should) conduct outside research and use other sources of information beyond those provided in the case. However, teams are...



New Housing Portal Opens to Help Connect Projects with Funding

The Manitoba government is making it easier for organizations to secure funding to build affordable housing so more Manitobans can find a safe place to call home.

Through the new ongoing intake application portal, interested organizations can apply for forgivable loans to acquire existing buildings that could be renovated into new social housing units, renovate derelict stock or construct new units. The portal will also include applications for rent supplements to ensure rents remain low and funding for support services to ensure people experiencing or at risk of homelessness have access to the services they need to stay housed, the minister noted. [Read More](#)

Applications Open Now - New Housing Professionals Program

Working in non-profit housing requires a broad skill set.

MNPHA's connections to partners and network of peers helps professionals starting a career in housing to thrive. Assiniboine Credit Union is sponsoring the New Housing Professionals Program to provide complimentary access to events, educational workshops, networking activities, and government relations events throughout the year. *Apply by December 31, 2024*



Why Apply for the New Housing Professional Program?

The NHP program includes:

- Free registration to any MNPHA session, including the conference, Housing Day, Breakfast Club, Board Training, online and in person programs. Transportation subsidies may be available for participants from out of Winnipeg.
- Quarterly virtual meetings to network with the group, and meet with leaders in non-profit housing
- Expand your ability to provide sustainable, dignified, affordable housing
- Build partnerships with other non-profit housing providers, advocates, service providers, and decision makers.
- A Certificate of completion of the 1-year New Housing Professionals Program upon the successful completion.

Who is eligible for the New Housing Professional Program?

- Interest in pursuing a career in non-profit housing
- Has worked less than 6 years in non-profit housing
- Current employer is a member of MNPHA
- Have the support of your organization (they can contact us directly with questions)
- Commit to attending the following MNPHA events and education sessions:
 - The Building Partnerships Conference – October 2025
 - Housing Day sessions, networking and caucus meeting
 - Breakfast Club
 - ACU's financial training session
 - Attending quarterly virtual meetings with the other New Housing Professionals

[Register Here!](#)

EDUCATION & EVENTS

Changes to the CMHC Affordable Housing Fund

There have been changes to the Affordable Housing Fund (formerly the Co-Investment Fund) detailed [here](#). These include:

- The program has been extended to 2028-29
- There are now two new construction streams:
 - A rapid housing sub-stream for shelters, supportive, and transitional housing for those in greatest need
 - A community housing sub-stream for affordable and mixed-market housing
- The rapid housing sub-stream is a contribution (grant) first program, and is lower-barrier for organizations that require capital costs to be covered in order to provide deeper affordability.
- The repair and renewal stream now has no minimum requirements for accessibility, though it is still prioritized to access the funding
- Additional financing flexibility and longer terms are now possible for some applications
- The program standards are now aligned with the 2020 building code



MNPHA will be co-hosting a free webinar with CMHC covering the details of some of CMHC's most popular and effective programs, including funding details, examples of successful projects and important key resources.

Explore financing options of our flagship programs, the [Affordable Housing Fund](#) and the [Apartment Construction Loan Program](#). They'll also discuss using Mortgage Loan Insurance -MLI Select to achieve your goals, followed by a Q & A session with a CMHC Subject Matter Expert.

CMHC Program Overview Webinar

Wednesday, January 22, 11am - 12noon

Register Here!

Media Training & Crisis Communication

Wednesday, February 12, 9am - 12noon and 1pm - 4pm
The West End Commons, 641 St. Matthews Ave, Winnipeg

Don't leave your story to chance. Learn how to respond proactively through any risk situation. Register for Media Training or Crisis Communication or learn more and save more by registering for both workshops.



Media Training – 9am – 12noon

This interactive workshop will prepare you for interactions with the media. Develop impactful key messages, get the headlines you want and the confidence to communicate effectively, on the spot.

During the Media Training workshop, you'll learn:

- Transition from off-topic questions to on-message responses.
- Manage adversarial and hostile questioning.
- Remain "on-message" without compromising authenticity.
- Spot and avoid reporters' tactics.
- Create the right "feedback loops" through effective body language.

Crisis Communication – 1pm – 4pm

Learn how to stay on message and divert negative publicity. This engaging and informative workshop has been tailored for MNPHA members. Manage high stress situations safely and effectively. Communicate confidently and turn even the most complex situations to your advantage. During the Crisis Communication workshop, you'll learn:

- Deliver accurate information without appearing misinformed.
- Negotiate an interview and maintain control while staying on message.
- Identify media traps and master skills to avoid them.
- Manage appropriate body language, tone, and delivery of messages.

Register Here!

PARTNERSHIP OPPORTUNITIES



Resource Assistance for Youth, Inc.

Seeking Housing for Youth

RAY is seeking landlords interested in partnering to provide stable housing for youth in their ROOM program. The program supports 8-10 youth on an Adult-Youth-Agreements (AYA) through Child and Family Services.

Participants are supported by a dedicated 1:1 Case Manager, helping them develop essential life skills to maintain independence and stability. They are actively working toward their personal goals, primarily focused on education, or full-time employment.

In addition to accessing the hub at RaY, the youth participate in various activities such as a youth council, weekly volunteering at Agape Table and Community 204, and bi-monthly art workshops led by professional artists. The program is fully funded by the Provincial Government and rent payments will be made directly to landlords, ensuring timely and reliable transactions. [Learn more](#)

FUNDING OPPORTUNITIES



PROFESSIONAL DEVELOPMENT

Subsidy

VOLUNTEERMANITOBA.CA

SUPPORTED BY:
THE WINNIPEG
FOUNDATION

Subsidy Program Applications are Now Open!

Volunteer Manitoba is excited to launch their second round of the Professional Development Subsidy! The program is designed to eliminate financial barriers to organizations looking to access professional development.

Who is Eligible?

- Non-profits and charitable organizations
- Organizations operating in Manitoba with an annual budget under \$1,000,000

What Programs are Covered?

- Public Workshops on our Training Calendar
- Private Group Training for board governance, volunteer management, or capacity building (e.g., social media, budgeting, leadership) - email Kamillah to explore how we can put together private training for your team at training@volunteermanitoba.ca

Subsidy Amount & Coverage

The subsidy covers up to 75% of workshop fees. Once approved, applicants are responsible for paying the remaining balance 10 days before the workshop. One application per intake period per organization

Intake deadline is January 15, 2025 - [Learn more](#)



RBC Foundation Community Infrastructure Fund

RBC Foundation has launched the Community Infrastructure Fund (CIF) to help fund retrofits, repairs and upgrades of existing community spaces, as well as the construction of new spaces, with the goal of increasing sustainability and accessibility of buildings in our communities. Applications will open in the new year.

Applicants will choose one of the following impact areas that best aligns with their project:

- Water efficiency: The project takes an "efficiency first" approach to water conservation, looking at indoor use, outdoor use, specialized uses and metering.
- Energy and atmosphere: The project takes a holistic approach to energy, addressing energy-use reduction, energy-efficient design strategies and renewable-energy sources.

[Learn more](#)



Manitoba Safe Home for Seniors

Seniors aged 65 and older and family members who have seniors living with them can apply for funding of up to \$5,000 (\$6,500 in rural and remote areas) to help fund basic home adaptations that are essential for daily living. Applicants can apply for a grant every three years, to a lifetime maximum of \$15,000. To be eligible, the applicant must have a combined household income of \$60,000 or less. Unfortunately

adaptations to rental properties aren't eligible. [Learn more](#)

Canada Greener Affordable Housing Program

Canada Greener Affordable Housing provides low-interest loans and grants for deep energy retrofits. Multi-unit (5+) residential buildings can access the program if they target at 70% reduction in energy consumption and an 80% reduction in greenhouse gas emissions. Applications for retrofit funding are accepted on a continuous basis until the available funding has been fully committed. [Learn more](#)

Pest Control Grant Program

Grants are available for non-profits to address pest infestations in two streams. The first stream is for non-profit organizations that require financial assistance to undertake education, treatment, and prevention activities required to eliminate pests. The second is the Homelessness Support stream which supports groups working with tenants for whom managing pests is a barrier to acquiring or maintaining housing. The program receives applications on an ongoing basis until the program budget is fully committed. [Learn more](#)

EMPLOYMENT OPPORTUNITIES

Financial Wellness Coach - MNPHA Rent Relief Fund

The Rent Relief Financial Wellness Coach will provide financial counselling and support to participants that require additional assistance to access benefits, file their taxes, and manage their budget as identified by a team of Housing Stability Coordinators. The successful candidate will work to address a variety of money management related challenges that affect Rent Relief Fund (RRF) participants. This includes but is not limited to debt management (including advising or referring to external agencies for consumer debt proposals/bankruptcies), day-to-day spending habits, and access to financial documents that are preventing the acquisition of benefits.

The Rent Relief Financial Wellness Coach will have excellent and assertive written and verbal communications with a wide range of audiences, be resourceful and detail-oriented, and able to work well both independently and within a small team. [Learn more](#)

Housing Development Coordinator – Ten Ten Sinclair Housing Inc

Ten Ten Sinclair Housing Inc. is a non-profit, consumer driven organization that provides housing and attendant services to support people with physical disabilities to live independently in the community.

Qualifications:

- A degree in social sciences, environmental design, or disability studies preferred. Equivalent training and work/life experience considered.
- Demonstrated Research Skills.
- Knowledge of and experience with issues affecting people with physical disabilities living in a community setting.
- Knowledge of accessible design including building codes. Ability to review building plans for accessibility considerations an asset.

[Learn more](#)

Assistant Property Manager - Murdoch Management

Murdoch Management provides our service specifically to not-for-profit community housing groups, mostly in and around Winnipeg. They have an opportunity for a hard-working individual with a high level of problem-solving skills and a desire for assisting others, to join our small committed team in a small studio environment.

The successful applicant will take the lead in managing the day-to-day affairs of a portfolio of seniors not-for-profit housing (Co-op, NP Life Lease and NP Rental) owned and operated by our community clients.

[Learn more](#)

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