



Building
Partnerships
2025

October 6 & 7, 2025
Victoria Inn, Winnipeg, MB

CONFERENCE SPONSORSHIP

CONTACT

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Victoria Inn, Winnipeg

mnpha.com/conference





Building Partnerships 2025

October 6 & 7, 2025
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GREETINGS!

The 2025 Annual Building Partnerships Conference will be held at the Victoria Inn and Conference Centre in Winnipeg!

As always, we will have a mix of practical operational discussions such as financing and funding, working with community partners, and saving money while also talking about the big issues affecting affordable housing: the role of housing in ending homelessness in Manitoba, and creating the next generation of housing leaders. Attendees will hear about innovations and tried-and-true solutions in housing in Manitoba and beyond.

Building Partnerships is Manitoba's only annual non-profit and affordable housing conference, and an opportunity to be immersed in the issues that matter to non-profit housing in Manitoba.

This conference could not be possible without the support and participation of our sponsors and exhibitors. Sponsorship keeps registration rates low so that a diversity of non-profit organizations can attend, both large and small.

We look forward to welcoming you as a partner in presenting a successful Building Partnerships Conference.

WHY SPONSOR?

- 1 Sponsorship is a tangible way to show your commitment to affordable housing in Manitoba, and building the capacity of the non-profit housing sector.
- 2 Sponsorship is an effective way to promote your brand, organization, services, or programs, with a wide range of attendees.
- 3 Sponsorship allows you to build contacts faster with senior executives, Board Members, maintenance managers, direct service staff of non-profit and cooperative housing providers; government representatives, and private sector partners.
- 4 Sponsorship or Trade Show booth participation provides complementary registration for your staff team or board members, to gain insights and understanding of the future of the community housing sector in Manitoba.

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Conference Agenda

Monday, October 6

9:00am	Registration, Breakfast and Networking
10:00am	Conference opening, Elder blessing and welcome remarks
10:45am	Keynote Speaker
12:00pm	Lunch and Trade Show / Resource Fair
1:45pm	#1 CONCURRENT SESSIONS
3:00pm	Refreshment Break
3:15pm	#2 CONCURRENT SESSIONS
4:30pm	End of Day 1
6:00pm	Spirit of Housing Awards Dinner

Tuesday, October 7

8:00am	Breakfast and Networking
9:15am	#3 CONCURRENT SESSIONS
10:30am	Refreshment Break
12:00pm	Lunch and Annual General Meeting
2:00pm	#4 CONCURRENT SESSIONS
3:30pm	Ice Cream Social
4:00pm	End of Conference



Why Should You Partner with Us?

BUILD YOUR BRAND

Sponsorship includes visible exposure on digital and print marketing material

PROMOTE TO THE RIGHT PEOPLE

Attendees at the Building Partnerships conference, include senior leaders, board members, and decision makers from Manitoba's non-profit housing providers, as well as government representatives, and private sector partners

SHOW YOUR COMMITMENT

Sponsoring is a powerful way to demonstrate your support for building capacity in Manitoba's non-profit housing sector and creating a future of sustainable housing for all



Sponsorship Opportunities

PLATINUM SPONSORSHIP \$6,500

- Trade show booth
- 2 conference passes including Spirit of Housing Awards Dinner
- Opportunity to provide welcome remarks during keynote, plenary panel, or Spirit of Housing Awards
- Sponsorship acknowledgement during the conference
- Full page colour ad in the conference program
- Logo and link on conference website

GOLD SPONSORSHIP \$3,500

- Trade show booth
- 2 conference passes including Spirit of Housing Awards Dinner
- Opportunity to provide remarks at the conference (during lunch)
- Sponsorship acknowledgement during the conference
- Half page colour ad in the conference program
- Logo included in conference marketing materials

SILVER SPONSORSHIP \$2000

- Trade show booth or 1 conference pass
- 2 full conference passes (excluding Spirit of Housing Awards Dinner)
- Opportunity to provide prerecorded remarks to be shown on video on last day of the conference
- Sponsorship acknowledgement during the conference
- Quarter page colour ad program
- Logo included in marketing materials

EDUCATION SESSION SPONSOR

Member - \$750 / Non-Member \$1000

- Opportunity to introduce the speakers at the session
- Sponsorship acknowledgement during the conference
- Logo included in the conference program
- Logo and link on the conference website and marketing materials for the session



TRADE SHOW/ RESOURCE FAIR

\$500 / \$750 / \$1000

- Trade show booth
- Sponsorship acknowledgement during the conference
- Logo included in the program
- Logo and link on the conference website and marketing materials for session



About the Trade Show/Resource Fair

MONDAY, OCTOBER 6th 12:00pm - 1:30pm

The Trade Show and Resource Fair is held during the lunch break on the first day of the Building Partnership conference. It's the best opportunity to share your services and products with conference delegates. Meet senior executives, board members, managers, direct service staff, and government representatives.

Exhibitor are listed on the MNPHA website and organization/company description is in the conference program.

The exhibitor fee includes admission for 2, for morning set up, to attend the keynote speaker as well as lunch.



TRADE SHOW COST

Non-profit Members

\$500

For-profit Members

\$700

Non- Members

\$1000



Advertising in the Conference Program

The Conference Program is handed to all attendees when they arrive at the conference, sent electronically in advance of the conference and available to view on mnpha.com

AD SPECIFICATIONS
Submit the print ad in cmyk pdf format using the dimensions listed below.

Due by August 25, 2025
Send to social@mnpha.com



		Size	MEMBERS	NON-MEMBERS
FULL PAGE AD		8" x 10.5"	\$750	\$1000
HALF PAGE AD (HORIZONTAL)		8" x 5"	\$500	\$750
QUARTER PAGE AD (HORIZONTAL)		8" x 2.25"	\$250	\$350
EIGHTH PAGE AD (HORIZONTAL)		3.75" x 2.25"	\$150	\$200